FINAL QUESTIONNAIRE

Dear Respondent,

I am research scholar in the department of Mass Communication, Assam University, Silchar. This survey is being conducted as a part of my Ph.D Programme. The information provided in this questionnaire will only be used for research purpose and will not be disclosed to anybody for any other purpose.

Your frank responses to the questions will be highly appreciated.

Thanking you for cooperation.

Yours Sincerely

(Alpana Choudhury)

Questionnaire no.:   
Place of survey:    
Date of Survey:    

QUESTIONNAIRE ON

STUDY OF MASS MEDIA AND AWARENESS ABOUT HIV/AIDS

(A comparative study among the college students of Aizawl and Silchar Towns)

1) Demographic Data / Profile

1. Age (as on last birthday)    

   Enter the real age in years in corresponding boxes:
2. Sex:
   1. Male 2. Female

3. Which class do you read in?
Enter the class in real numbers in corresponding boxes:

4. Which religion do you belong to?
   1. Hindu 2. Muslim
   3. Christian 4. Sikh
   5. Any other

5. Mother tongue:
   1. Hindi 2. English
   5. If any other please specify

6. Educational level of mother:
   1. Middle 2. Matric
   3. Graduate 4. Post-Graduate
   5. Professional Degree

7. Educational level of father:
   1. Middle 2. Matric
   3. Graduate 4. Post-Graduate
   5. Professional Degree

8. Mother’s occupation:
   1. Housewife 2. Govt. Officials, executives, managers etc.
   3. Professional- Doctors, Engineers, Journalist etc.
4. Semi professional- nurses, accountants, astrologer etc.
5. Whitecollars- clericals, school teachers, salesman etc.
8. Silled or unskilled workers. 9. Any other please specify.

9. Father’s occupation:
1. Professional 2. Govt. Officials, executives, managers etc.
3. Professional- Doctors, Engineers, Journalist etc.
4. Semi professional- nurses, accountants, astrologer etc.
5. Whitecollars- clericals, school teachers, salesman etc.
8. Silled or unskilled workers. 9. Any other please specify.

10. Family income (per month in Rupees)
Enter the figure in the corresponding boxes.

11. Type of family:
1. Joint 2. Nuclear
3. Any other (please specify)

II) Media seeking habits
12. Do you own/subscribe at home (Tick all the applicable options)
Newspaper Magazine TV Radio VCD/DVD Audio cassette Recorder

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13. Do you listen to the radio?
   1. Yes  2. No.

14. (a) If yes when do you listen to the radio and for how much time?
    Mention numbers of minutes in corresponding boxes.
    1 hour = 60 minutes, 1.5 hours = 90 Min., 2. hours - 120 Min.
    2.5 hours = 150 min., 3 hours = 180 Min.

    (i) Morning
    (ii) Afternoon
    (iii) Evening 5 to 8 p.m.
    (iv) Night 8 p.m. and above

    (b) Total number of minutes of radio listening.

15. (a) Which programmes do you listen to on radio?
    (b) Which channel do you prefer?

- **Programmes** | **Channels**
- (1) Hindi film music | Vividh Bharti
- (2) Film based programme | FM radio
- (3) Radio drama / serials | Foreign Channel
- (4) News | Any other
- (5) English music
- (6) Youth programmes
- (7) Any other

16. Which is your most favourite radio programme and why?

17. Do you watch T.V.?
18. On which channel do you mostly watch programmes?

1. National Network
2. Metro
3. Any other (please specify)

19. Do you watch programmes on cable?

1. Yes 2. No

20. Which programmes do you watch (a) on television (b) prefer

(Please give order of preference, 1, for most preferred item 2, for next and so on)

<table>
<thead>
<tr>
<th>Programmes</th>
<th>Channels</th>
</tr>
</thead>
<tbody>
<tr>
<td>Film songs</td>
<td>Star</td>
</tr>
<tr>
<td>Serials</td>
<td>BBC</td>
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<tr>
<td>Feature Films</td>
<td>MTV</td>
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<tr>
<td>Film based programme</td>
<td>Sports channels</td>
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<tr>
<td>Talk Shows</td>
<td>CNN</td>
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<tr>
<td>Interviews</td>
<td>Movie Channels</td>
</tr>
<tr>
<td>Any other (please specify)</td>
<td>Metro</td>
</tr>
<tr>
<td>National Network</td>
<td>Sony</td>
</tr>
</tbody>
</table>

21. Which is your favourite TV programme and why?

22. Do you read the newspaper?

(a) If yes, which paper do you read and in what language?

1. Name of the paper
2. Language

(b) What type of articles do you read in the newspaper?

News
Metro page
Sport
Sunday magazine
Cartoons
Features / stories
Advertisements
If any other please specify

23. Do you read any magazines or journals?

1. Yes 2. No

24. If yes, which language do you prefer?

(i) English
(ii) Hindi
(iii) Any other (please specify)

25. Please name the magazine in your order of preference?

(1) (2) (3) (4)

26. What type of articles do you read in magazines?

Stories
Features
News
Film
Interviews
Any other (Please specify)

27. Do you watch films?
   1. Yes  2. No

28. Where do you prefer to watch films?
   1. Cinema Halls
   2. Videos
   3. Television (why, please explain)

29. How often do you go the cinema hall?
   1. Once a week  2. Twice a week
   3. Thrice a week  4. Four times a week
   5. Once in 2 weeks  6. Once in 3 weeks
   6. Never

30. How many times do you watch films on the video?
   1. Once a week  2. Twice a week
   3. Thrice a week  4. Four times a week
   5. Do not watch videos

31. Do you access internet?
   1. Yes  2. No

32. How much time do you spend accessing?
1. Once a week  
2. Twice a week  
3. Thrice a week  
4. Four times a week  
5. Once in 2 weeks  
6. Once in 3 weeks  
7. Never  

III. Knowledge of AIDS  

33. Have you ever come across a health related message on any media?  
1. Yes  
2. No  

34. If yes, what was the health topic?  

35. Did any message pertaining to health recommend a change in any behaviour to avoid a health risk?  
1. Yes  
2. No  

36. Have you heard about AIDS?  
1. Yes  
2. No  

37. If yes, how did you first hear about AIDS?  
1. From friend  
2. From class fellow  
3. Teacher  
4. Newspaper  
5. Printed Material  
6. Radio  
7. Television  
8. Billboards  
9. Other sources (define)  

38. Can you recall an AIDS related message in the newspaper?  
1. Yes  
2. No  

39. If yes, please describe the message  

40. Can you recall an AIDS related message on the radio?  
1. Yes  
2. No  

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41. If yes, please describe the message.

42. Can you recall an AIDS related message on the television?
   1. Yes  2. No

43. If yes, please describe the message.

44. AIDS is caused by
   1. Virus  2. Bacteria
   3. Germs  4. Another

45. Which statement is true:
   1. AIDS affect men only
   2. AIDS affect women only
   3. AIDS affects only Non-Indians
   4. AIDS only affects prostitutes
   5. AIDS can affect children.
   6. AIDS can affect men, women & children

46. How is AIDS transmitted?
   1. Touching can contract AIDS
      the body of the person who
      has AIDS
   2. By sharing food and drinks
      with a person who has AIDS
   3. By kissing a person who
      has AIDS
   4. A pregnant woman with
      HIV/AIDS can pass the
      virus to her unborn child
5. By sharing for injecting drugs with person who has HIV/AIDS.

6. By wearing clothes of the infected person.

7. By having unprotected sex with multiple partners.

8. By having protected sex with a person who is infected with AIDS.

9. By having unprotected sex with a person who is infected with AIDS.

10. By homosexual relations amongst men.

11. By being bitten by a mosquito or other blood sucking insect.

12. Through blood from an HIV +ve person.

13. By receiving blood from an HIV +ve person.

14. An HIV infected mother can pass the virus to her infant through breast feeding.

15. Through the use of common toilet.

16. By sharing utensils.

17. You can get HIV/AIDS even after sterilization.
47. Can you tell a HIV +ve person by the way he/she looks?
   1. Yes 2. No

48. AIDS is
   1. Curable 2. Non-curable

49. Are you aware of any tests to detect HIV infection?
   1. Yes 2. No

50. If yes, which of the following is test for HIV?
   1. Elisa 2. Barium Milk
   3. Western Blot 4. Biopsy
   5. Cat-scan

51. I am afraid of getting AIDS.
   1. Yes 2. No. 3. Don’t know

52. I am not the kind of person who can get AIDS?
   1. Yes 2. No. 3. Don’t know

53. Have you heard of sexually transmitted diseases?
   1. Yes 2. No 3. Don’t know

54. Are you aware of the purpose of condoms
   (Tick the right answers)
   1. As a contraceptive
   2. Used to prevent AIDS.
   3. Used to prevent sexually transmitted disease.
   4. Any other (please specify)

IV. Sex Education

55. Have you ever discussed sex or AIDS in the school?
   1. Yes 2. No
56. If yes, with whom?
   1. Classmate

57. Have you ever been told about sex or AIDS by any of the following:
   1. Teachers  2. Counsellors
   3. Visiting Lecturer  4. Parents
   5. Any other (please specify)

58. Have you ever attended a seminar, lecture or workshop on AIDS?
   1. Yes  2. No

59. Would you like to attend an AIDS related programme?
   1. Yes  2. No

60. From whom would you prefer to get information about AIDS (rank in order of preference, 1. for the most preferred source, 2 for the next and so on)
   Teachers
   Friends
   Parents
   Counsellors
   Medical Professionals
   Television
   Film
   Radio
   Newspaper
   Internet

Thank you for your cooperation.