CHAPTER -1

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Mumbai is one of the richest and well developed cities in Maharashtra. It is also called Mayanagiri. It is situated in the heart of Maharashtra where people speaking different languages. Mumbai is famous for industries because globalization and competition have made remarkable changes in the work culture of industries in Mumbai. In addition to manufacturing sector, service sector is expanding in geometric progression. Maximum number of people and companies provide services and exchange their goods in a large scale not only in Mumbai but with other countries. Many foreigners visit Mumbai for trade purpose. There are many sellers in the market. Therefore, companies demand efficiency of employee in order to sustain in the market and face the competition. English here plays an important role in the exchange of goods and services. English is the basic need of human being in Mumbai because it makes the person smart and efficient. The use of English language in Mumbai has been a unifying factor. It is a symbol of people's aspirations for quality education. It has become the language of science, commerce, trade and international negotiations. It is understood and spoken by more than half the population of the world. If one wants to remain in touch with the outside world, one will have to retain English. It cannot be ignored for higher scientific technological studies. Those who wish to go for higher studies, to carry on research work and, to be in touch with great scholars of advanced countries, cannot possibly do without having a good working knowledge of English. Almost 60% of the world's advanced research is done in English and the rest is quickly translated into English. Therefore, English occupies an important place in the National Policy on Education and Programme of Action. Due to this promotion and development of English have received due attention. The use of English in administration, education, judiciary, legislature, mass communication, etc. has a pluralistic scope. The policy is intended to encourage the citizens to use their mother tongue in certain delineated levels and domains through some gradual processes, but the stated goal of the policy is to develop English all over Mumbai. Evolving and monitoring implementation, English is a major endeavor of the Language Bureau of the Ministry
of Human Resource Development, Government of India, through language institutions setup for the purpose under its aegis: Central Institute of English and Foreign Languages.

It has been observed that some of the students after completing school education, get admission in engineering/management colleges and search for job in industries. In industries, job profiles of engineering technicians indicate that in addition to technical knowledge they require fluency in English to work efficiently in the organization. In order to fulfill the needs of industries, the curriculum is designed in consultation with industries. Depending upon the advancement in technology, appropriate contents are included, so that students become aware of recent development in the relevant fields. While revising the present curriculum, search conferences related to English were organized at various important places by the government to improve the knowledge of English and understand the importance of English.

From educational point of view, English plays a prominent role. Good quality higher education and advanced studies in many areas in science, medicine, engineering, technology etc are not possible without English. All correspondences of industrial and commercial life of our country are done mainly in English. At present, in Mumbai, English is the widely taught second language, practically at all levels of education. All the universities, graduate colleges and junior colleges have separate departments for teaching English.

The visible impact of English is that it is being demanded by everyone at the very initial stage of schooling. Now a days parents are also more aware of the importance and use of English at international level. While keeping in mind the importance of English, they get their children admitted in English, Convent school or international school only. Every parent dreams that his child should study in English medium school and learn to speak English fluently. English is a compulsory subject in schools in Maharashtra. The teachers too give more importance to English. But, it has been observed that school going children face many problems in learning particularly, in learning second language. English being a foreign language and introduced as a second language in India, it poses many problems for the learners in the process of learning it. As it is peculiar language, the children face many difficulties in learning pronunciation, sentence structure, grammar, vocabulary and other aspects of English language. Regional tongue interference is the main problem as it becomes very difficult for them to acquire the four skills of language at a time i.e. listening, speaking, reading and writing. This has created a serious
pedagogical and educational problem. Teaching of English in India, therefore, is problematic. There are many good teachers, but it is sad that there is something wrong with the teaching in Indian schools. Students do not know how to use the most common structures of English. The conditions under which English language is being taught in schools are far from satisfactory. They are not using different innovative techniques in English learning, because they are unaware about these techniques in English. Even they do not know about yoga which gives peace of mind and improve learning English. There are many English teachers in the schools, but it is sad that they are not properly qualified for teaching English. So they are not using innovative techniques while teaching English. Pupils are taught English language for about six periods a week for six years. But they hardly have the ability to speak and write in English language with minimum errors. The conditions under which English language is being taught in schools are far from satisfactory. It is true to say that in many situations of language use, there is some degree of mismatch between the knowledge possessed by someone and the demands of the situation. But, if the degree of mismatch is too great, one cannot progress further in language learning. In order to avoid this type of problem, care should be taken to teach them the language from the elementary stages itself. This issue depends on the degree to which second language is acquired through natural development and exposure to it in a meaningful social environment which can contribute to effective learning. The teachers of English or the enthusiastic researchers should take initiative in this field and should introduce innovative and interesting learning and teaching practices. Personality development therefore, plays an important role in improving the overall development of students. With the help of different innovative techniques, one can overcome the problems of learning English. There are various innovative techniques like Memory Development, Concentration Skills, Stress Management, Positive Attitude, Time Management, Creativity, and Communication Skills etc; each of these factor contribute to the of English learning and improving personality development.

It is often complained that students memorize one topic in English and easily forget another and sometimes can't remember anything at all. Also it is often reported that the students have problems of paying attention, difficulty in taking notes in the class. Sometimes they can't remember the things that they are to remember. Ultimately, they fail in the examination in spite of the fact that they work hard. In such a case memory techniques helps to memorize easily. Memory techniques help to learn English question- answers very easily and secure more and
more marks in the English examination. The teacher improves the performance of students in English using different memory techniques. Memory brings about the overall development of students. Time management too plays an important role. It helps students to manage time affectively and make study orderly. It is likely that many students are unaware of the possible differences between the time they spend and they think they spend their time. Such a perception gap may lead to a lower academic performance in English. This is where time management skills come into practice. This is a skill that students need to learn. The teacher while teaching English uses the technique like setting clear goals and ways of planning and scheduling time to improve the performance. Creativity is another technique which is linked with imagination and originality. It develops new ideas. Students due to lack of creativity cannot apply which techniques in their studies. Success is based not only on what he/she knows, but on one’s ability to think and act. Therefore, creativity helps the students to use their brain creatively, so that they can easily find the creative solutions to unexpected problems. Creativity helps the English teacher to use different types of techniques in the classroom to improve the English of students. The creative teacher uses numerous activities and games, which include experiments, role-play, simulation, cooperative learning activity, group project, and also use technology how to solve the problems in English. Concentration too has much role to play in learning English. It clears the road for the students not only for career success but also to achieve everything in life. If one practices a few concentration exercises in English each day, he will find soon develop this wonderful power. Those who have learnt concentration and apply their minds to a task whenever necessary with as much effort as required turn out to be much more efficient in their work, much more successful in their activities than those who cannot. Without good concentration skills the students cannot improve English. It helps students to score good marks in English and ultimately get success. Likewise, stress management also contributes in the learning English. Many students experience stress due to busy schedule and increasing pressure of studies. They experience episodic stress- getting ready for a major examination, completing an important paper, being away from home, awareness of one’s sexual identity and orientation. As a result the students suffer from depression, anxiety, elevated heart attack, insomnia, and weakness, lack of concentration, indigestion, trembling, general irritation, and headache, and pain in back, changes in appetite and increased blood pressure and so on. Students suffer from stress due to lack of four components of human personality like the body, intellect, emotions and spirituality. If one
wants to control stress one should deal with these four components. Once the person controls stress he/she learns English and scores good in English.

In the same way Mind Control plays important role in solving the problems of English learning. It is likely that many students are unaware about getting excellence in the minimum available time. They spend number of hours in school, but in the schools making use of full potential of mind is not taught. The workload day by day gets heavier. The teachers, students, parents all suffer. This leads to a lower academic performance because students do not learn the subject systematically and ultimately achieve poor score in English. If one has to succeed, he requires new skills for processing and learning from information. It is said that human being use only ten percent of their mind power. What about the remaining ninety percent? Imagine what would happen if human being could access all of it; it would be amazing! The mind control techniques are affective techniques where students study the English systematically, while by using their mind affectively. Mind mapping techniques help students to study grammar, question answers, lesson, and story quickly. Speed reading is yet another technique to improve English. In schools, students are trying to score more and more percentage to get the place easily in higher education of learning like engineering or medical science and so on. Higher score depends on performance of students in the examination. One can perform well in examination if one studies properly and completes his study on time. Study completely depends on the way one reads and understands answers. It has been seen that many students have the ability to read all types of material very fast. But unfortunately some students do not do so. They are unable to perform quickly within time in the examination and get less percentage. Speed reading improves understanding ability helps to pass examinations, keep up to date, broadens mental horizon and develop for greater efficiency. Speed reading helps to read more English books at the same time that students spend on reading now. Communication skills also have an important role in making the students smart. Communication is the basic need of human beings. Communication in English has an important role in developing the personality as well as English of students. Communication helps improve English through participation in group discussion, Public speaking and non-verbal communication. Positive attitude too has major contribution in improving English. The type of attitude one holds will make his life as one wants to be. It greatly affects on the personality of students. The way one looks at the things, his life would be like that. If one think positively about subject the result would be positive. The way one looks at English, the same way, he will
improve upon. Belief, Forgiveness, Love, Enthusiasm, Perseverance are the five cardinal virtues that one must embrace and enjoy health happiness and success in life. These five virtues help students make success for life time.

Finally, if one learns and improves of English, his personality will improve. When personality improves articulation of English improves and vice versa. Personality and English learning therefore, are interdependent.