ACRONYMS

CAGR – Compound Average Growth Rate.
CCPA – Consultative Committee of Planters’ Association.
CCTA – Calcutta Tea Traders’ Association.
CIS – Commonwealth of Independent States.
COMESA – Common Market for Eastern and Southern Africa.
CTC – Crush, Tear & Curl.
FAITTA – Federation of All India traders’ Association.
ICRA – Investment Information and Credit Rating Agency of India Ltd.
ITA – Indian Tea Association.
KTDA – Kenyan Tea Development Authority Ltd.
MOU – Memorandum of Understanding.
MPCE – Monthly Per Capita Expenditure.
OECD – Organisation for Economic Co-operation and Development.
OPEC – Organisation for Petroleum Exporting Countries.
PTAs – Preferential Trade Agreements.
RTD – Ready To Drink.
SAARC – South Asia Association for Regional Co-operation.
SVB-ITA – Surma Valley Branch – Indian Tea Association.
TAI – Tea Association of India.
TRIMS – Trade Related Investment Measures.
TRIPS – Trade Related Aspects of Intellectual Property Rights.
UPASI – United Planters’ Association of South India.