ACKNOWLEDGEMENT

It gives me an immense pleasure to express my deep sense of gratitude and respectful thanks (pranamagalu) to my beloved professor and research guide Dr. K. Nanje Gowda; Chairman, Department of Studies in Commerce & BOS, University of Mysore, But for his inspiration, concern untiring guidance, rich analytical ability and ocean of knowledge, it would not have been possible for me to complete this research work.

I express my deep sense of gratitude to department of collegiate education, principal, Government first grade college, Periyapatna, for their support to do my research work as an external candidate.

The librarian and staff of University of Mysore, Indian Institute of Management, Bangalore, SDM, Mysore, Maharani's Arts and Commerce College Mysore, Department of Commerce, University of Mysore, have extended wholehearted co-operation of my reference work I acknowledge their services.

I acknowledge my thanks to Dr. B.H. Suresh, Dr. M. Karuna Kumar, Professor of Biochemistry, University of Mysore, Sri. Chikkamallaiah, chief librarian, Smt. Subhdra, assistant librarian and other staff of IIM, Bangalore. Sri. A. Raju and staff members of stock exchange and other brokers Bangalore, Sri. Sunil, Librarian, S.D.M. College, Mysore.

This study provided me an ample opportunity to meet and interact with many investors at Bangalore and Mysore. I am very grateful to all those who helped me directly and indirectly to complete this study.

I convey my sincere thanks to principal, and my colleagues Maharani's Arts and Commerce College for Women, Smt. Yashoda N. Gowda, Dr. Srilakshmi,
Smt. Girija manju vinay, Sri. Anand Kumar, Financial Analyst, Bangalore, Prof. R. Rangaswamy, Prof. Shrisha Kumar, prof. Anandram, Dr. H. Nanje Gowda, Prof. Eshwarappa, Prof. Ramprasad, Prof. Nagaraj, Sri. K.S. Ningappa, CEO Sri. H. Ramakrishna Gowda, Director, Coir Board, Sri. Sathish, Executive Engineer, Dr. Manjunath, Prof. Chandra Mohan, Prof. Rajashekar, Prof. Hanumanthu. S.S. and other friends and relatives.

I am also thankful to my research colleagues Dr. H.R. Anand, Dr. V.B. Jayadev, Dr. H. Prakash, Dr. S.M. Newton, Smt. K.P. Veena, Sri. Marigowda, Sri. G.H. Mahadevsamy, Sri. Jaganath. Dr. Mahadev Murthy, Dr. Thimmarayappa.

I also thank to teaching and non-teaching staff of DOS in Commerce, University of Mysore, Mysore.

Special thank to Dr. Venkatesh, Dr. Sailatha and Sri. Madhusudhan.B for having rendered their valuable suggestions and applying statistical tools and also for having carefully and neatly formatted this thesis.

I owe my special thanks to my beloved wife Smt. J. Padmalatha and loving daughters Kum. C. Chaitrashree and Kum. C. Chandana, who while managing the family front throughout my research study, constantly extended me their caring support, understanding, help and co-operation in making my dream a reality.

Finally, I thank all those who helped me directly and indirectly in completing this research work.

Place: Mysore
Date: 26/10/2006

M. Channabasavesh Gowda
Dedicated
To My
Beloved Parents,
And
Teachers