CHAPTER 3
THEORETICAL FRAMEWORK

3.1 Introduction
This chapter helps us understand the interrelationship between independent variables impacting entrepreneurial qualities and benefit factors. It helps us understand the variables of the study in detail. Meaning of dependant and independent variables are stated in this chapter. A diagrammatic representation of interrelationship between independent variables impacting entrepreneurial qualities and benefit factors i.e. impact of independent variable on dependant variables is made to explain the relationship between them.

3.2 Variables of the Study
Variables of the research are used to predict the relationship between the two factors, comparison of the factors and identifying the factor which are most and least important. Majorly there are two type of variables we have used for this research i.e., dependent and independent variables

3.2.1 Dependent Variables
Dependent variable is the variable which helps to predict, and also helps understanding the relationship between variables to be forecast. Following are the dependant variables for the study-

3.2.1.1 Benefit Factors
Benefit factors refer to the benefit that the women get after joining SHG. These factors include (i) SHG provide financial and social support,(ii) SHG can be helpful for building self respect, (iii) After joining SHG, saving money and generating income is possible, (iv) SHG is helpful for asset building, (v) Women in group trust each other in financial aspects, (vi) SHG helps women in coming together and sharing their joys and sorrows, (vii) SHG makes them feel empowered, (viii) SHG helps them understand the importance of working together and benefits of team
work..(ix) They know that women also have to earn along with men in the family to have a better standard of living, (x) Family members support women to join SHG

### 3.2.1.2 Entrepreneurial Quality

This variable helps us to identify what entrepreneurial qualities women develop after joining SHG. The questionnaire also includes questions related to entrepreneurial qualities like (i) Willingness to do business and take risk if required , (ii) Make limited opportunities fruitful,(iii) Ready to accept challenges for income generation,(iv) They feel more independent, financially, (v) Realization of the importance of finance,(vi) Innovativeness in their business, (vii) Getting support through microfinance funds , (viii) Enthusiasm for working and reducing poverty and improving the standard of living, (ix) Becoming more outgoing, smart, and confident, (x) More open minded, (xi) they love their work and do it passionately, (xii)They tend to be more ethics oriented and do work honestly, (xiii)They are determined to work harder, (xiv) They support each other in work.

### 3.2.2 Independent variables

In a study, the independent variable is the variable that is varied or manipulated by the researcher, and the dependent variable is the response that is measured. An independent variable is the presumed cause, whereas the dependent variable is the presumed effect. For our study following are the independent variables:

1. **Education (formal & vocational):** This variable helps us understand whether SHG women get any formal or vocational training for carrying out their business activities.
2. **Family Support:** This variable helps us understand whether women get any support or motivation from their family to join SHG.
3. **Peer group pressure:** This variable helps us understand whether peer group pressure helps women in joining SHG.
4 Financial organizations (Source of funds): This variable includes the sources of funds which SHG gets from Nationalised banks, co-operative banks, MFIs or any other financial institutions.

5 Training: This variable includes skill development training, marketing linkage training, business development training which women get after joining SHG.

6 Age Group: This variable indicates the age group to which the respondents belong.

7 Individual Income: This variable indicates the individual income of SHG women.
Figure: 3.1 Interrelationship between independent variables impacting entrepreneurial qualities and benefit factors.