15th March, The World Consumer Rights Day

World Consumer Rights Day is an occasion for celebration and solidarity within the international consumer movement. It commences a historic declaration of four basic consumer rights made by former US President John F. Kennedy on 15 March 1962.

That declaration eventually led to international recognition by governments and the United Nations (in the landmark Guidelines for consumer protection of 1985) that all citizens, regardless of their incomes or social standing, have certain basic rights as consumers. Over the years, these rights have been expanded to a total of seven. Together they form the basis of work by the world consumer movements and consumer international.

1. The Right to Safety
2. The Right to be informed
3. The Right to Choose
4. The Right to be Heard
5. The Right to redress
6. The Right to Consumer Education
7. The Right to a Healthy Environment

Today, World Consumer Rights Day is observed on 15th March every year in all regions of the globe demonstrating that the recognition and protections of consumer’s rights is an important and valued indicator of social and economic progress.

Courtesy-Consumers International