DECLARATION

I, Shreesha M, hereby declare that this thesis titled “Animation as a Tool of Communication in Education: A Study of its Effectiveness on Primary School Students in Karnataka” submitted to the University of Mysore for the award of degree of Doctor of Philosophy in Communication and Journalism, Manasagangotri Mysore, is a record of the original and independent work done by me during 2010-2015, under the supervision of Dr. Niranjana, Professor in Department of Studies in Communication and Journalism, University of Mysore.

This thesis in whole or part has not been submitted for any other degree, diploma, associateship, fellowship or other similar degree of this or other university. I have not plagiarised the work of any of the authors/research scholars, materials obtained from other sources has been duly acknowledged in the thesis.

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