APPENDIX

QUESTIONNAIRE

ASSESSMENT OF SUPPORTING SERVICES

The following factors indicated the services of several agencies involved in Tourism. Based on your experience with these agencies, kindly indicate your opinion by placing the Tick Mark in the Four Point Scale.

1) Your Satisfaction with regard to the services of Government of India tourist offices.

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<tr>
<td>Excellent</td>
<td>Good</td>
<td>Average</td>
<td>Bad</td>
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2) Your Satisfaction with regard to accommodation.

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<tbody>
<tr>
<td>Excellent</td>
<td>Good</td>
<td>Average</td>
<td>Bad</td>
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3) Your Satisfaction with regard to restaurants facilities.

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<tr>
<td>Excellent</td>
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<td>Average</td>
<td>Bad</td>
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4) Your Satisfaction with regard to safety and security.

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<tbody>
<tr>
<td>Excellent</td>
<td>Good</td>
<td>Average</td>
<td>Bad</td>
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</tbody>
</table>
5) Your satisfaction with regard to manmade scenery at tourist centers.

- [ ] Excellent  - [ ] Good  - [ ] Average  - [ ] Bad

6) Your satisfaction with regard to friendly approach of the local people.

- [ ] Excellent  - [ ] Good  - [ ] Average  - [ ] Bad

7) Your satisfaction with regard to entertainment.

- [ ] Excellent  - [ ] Good  - [ ] Average  - [ ] Bad

8) Your satisfaction with regard to special promotional events.

- [ ] Excellent  - [ ] Good  - [ ] Average  - [ ] Bad

9) Your satisfaction with regard to art galleries.

- [ ] Excellent  - [ ] Good  - [ ] Average  - [ ] Bad

10) Your satisfaction with regard to sports facilities.

- [ ] Excellent  - [ ] Good  - [ ] Average  - [ ] Bad
1) Your satisfaction with regard to shopping services.

Excellent  Good  Average  Bad

12) Your satisfaction with regard to relaxation centers.

Excellent  Good  Average  Bad

13) Your satisfaction with regard to easy accessibility.

Excellent  Good  Average  Bad

14) Your satisfaction with regard to services rendered by tourist guide.

Excellent  Good  Average  Bad

15) Your satisfaction with regard to services rendered by tour operator.

Excellent  Good  Average  Bad
16) Your satisfaction with regard to services rendered by travel agents.

Excellent  Good  Average  Bad

17) Your satisfaction with regard to tours conducted by ITDC.

Excellent  Good  Average  Bad

18) Your satisfaction with regard to tours conducted by STDC.

Excellent  Good  Average  Bad

19) Your satisfaction with regard by private agencies.

Excellent  Good  Average  Bad

20) Your satisfaction with regard to services of traders at nominal price.

Excellent  Good  Average  Bad
## II MOTIVATION FACTORS

The following are some of the factors that motivate tourists to go on tour. Please indicate your response by placing the Tick Mark in the 5-point scale.

**Recreational**

<table>
<thead>
<tr>
<th>Strongly agree</th>
<th>Slightly agree</th>
<th>Neither agree or disagree</th>
<th>Slightly disagree</th>
<th>Strongly disagree</th>
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</table>

**Historical**

<table>
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<tr>
<th>Strongly agree</th>
<th>Slightly agree</th>
<th>Neither agree or disagree</th>
<th>Slightly disagree</th>
<th>Strongly disagree</th>
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**Cultural**

<table>
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<tr>
<th>Strongly agree</th>
<th>Slightly agree</th>
<th>Neither agree or disagree</th>
<th>Slightly disagree</th>
<th>Strongly disagree</th>
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**Ethnic**

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<tr>
<th>Strongly agree</th>
<th>Slightly agree</th>
<th>Neither agree or disagree</th>
<th>Slightly disagree</th>
<th>Strongly disagree</th>
</tr>
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</table>
III PROBLEMS FACED BY TOURISTS

The following are some of the problems faced by the tourists. Please indicate your response by placing a tick mark at appropriate opposite places.

☐ Beggar

Corruption

☐ Administration

☐ Touts and urchins

Pollution

☐ Water pollution

☐ Air pollution

IV PERSONAL QUESTIONS

I. Age :

Sex : Male ☐ Female ☐

Nationality :

II Educational Qualification:

☐ Higher Secondary and Below
☐ Graduate
☐ Post Graduate
☐ Professional

Doctor ☐ Engineer ☐ Agriculturist ☐

Professor ☐ Advocates ☐ Others ☐

II Occupation:

Government ☐ Executive ☐ Others ☐

Private ☐ Executive ☐ Others ☐

Self-Employed (Nature of job must be special) ☐

IV Total Annual Income (in rupees):

☐ Below 1,00,000
☐ 1,00,000 to 3,00,000
☐ 3,00,000 to 5,00,000
☐ 5,00,000 and Above
V

☐ Vegetarian

☐ Non-Vegetarian

VI Preferred type of Food

☐ Continental  ☐ Chinese

☐ North-Indian  ☐ South Indian

Any other, Please specify:

VII Preferred mode of Accommodation

Star Hotel

1-Star ☐  2-Star ☐  3-Star  4-Star ☐

5-Star ☐  5-Star Deluxe ☐

Non-Star Hotels

Cottages ☐  Lodges ☐

Paying Guest Accommodation ☐

Youth Hotels  Choultries ☐ Friends and Relatives ☐

Please mention the traffic Range:

VIII Would you recommend Indian tourist products to others

Yes ☐  No ☐
If 'YES' suggest the period of stay in India and name the places.

IX Would you like to visit India Again?

Yes □ No □

X1 would you like to dispose your additional income if any towards tour?

Yes □ No □

X Satisfaction about the places visited in India.

Incase you have visited specify name of the place please specify the name of the places.

Beach Resorts

Name

1.

2

3
Hill resorts:

Name
1
2
3

Bird sanctuaries

Name
1
2
3

Museums and zoological parks

Name
1
2
3

Temples and monuments

Name
1
2
3
Forts and palaces

Name

1

2

3

Fine art centers

Name

1

2

3

National geological parks

Name

1

2

3

XI Suggestions for improving tourist facilities in India: