ACKNOWLEDGEMENT

I wish to express my deep sense of gratitude, indebtedness and heartfelt thanks to my chairman Dr. S.Thyagarajan, Professor, Department of Agricultural Extension, Faculty of Agriculture, Annamalai University, Annamalai nagar for his learned counsel, unstinted attention, sustained interest, generous help, arduous and meticulous guidance in bringing out this piece of work. I acknowledge my sincere thanks to him for his transcendent suggestions and constructive criticisms to embellish this study.

I submit my sincere gratitude to the authorities of Annamalai University for permitting me to do the Ph.D.

I deem it my privilege extol my profound etiquette and sincere feelings of gratitude to Dr. J. Vasanthakumar, Professor and Head, Department of Agricultural Extension, Faculty of Agriculture, Annamalai University, for his valuable suggestions and moral support at various stages of my research.

I express my sincere thanks to Dr. Santha Govind, Dr. K.Kanagasabapathi Professors, Department of Agricultural Extension, for her kind help rendered during my research work.

It is inexpressible to place on record my gratitude to Dr. P.Jeyaseelan, Associate Professor, Department of Agricultural Extension, Faculty of Agriculture, for his meticulous help and continuous encouragement to embellish this study.

I express my heartfelt thanks to my teachers Dr.M.Vetriselvan, Professor, Dr. G.Tamilselvi Professor Department of Agricultural Extension, for their keen interest and encouragement in garnishing this study.
I take privilege of extending my cordial thanks to my beloved friend Dr. D. Vengatesan, Assistant Professor, Department of Agricultural Extension, for his valuable suggestions and help during the various stages of my research work.

I feel happy to express my cordial and sincere thanks to Dr. R. Jayashankar, Assistant Professor Dr. P. Shanmugaraja, Assistant Professor and all the Teaching and Non-teaching staff members of the Department of Agricultural Extension for their valuable help and support.

I owe on encompassing dept to my beloved parents Mr. G. Rajaraman and Mrs. R. Rani for their filial affection, encouragement and blessings without which this study would not have been completed. In the same vein, I appreciate the over-willing help of my affectionate wife Mrs. S. P. Kalaiarasi, Daughter M. K. Raajaishwaryah, extended the course of study.

I felicitate my ineffable, aborations to my uncle Mr. S. Packiyan, Aunty R. Imbavalli and their Daughter S. P. Sudharsan, Dr. S. P. Sujatha and my brother J. Ramkumar for their ceaseless love, magnanimity, charitability and encouragement during the tenure of the study.

I am bound to acknowledge my gratitude to the Farmers of the surveyed villages for providing me the needed data for framing my research work.

Finally, I wholeheartedly thank and appreciate Thaïya Computers, Annamalai Nagar Mr. S. Ajith for their flawless printing and neat execution of this dissertation.

Annamalainagar
Date: (R.MUTHUKUMAR)