CONTENTS

Chapter - I - INTRODUCTION

Chapter - II LITERATURE REVIEW AND METHODOLOGY

Chapter - III ETHICAL ATTITUDES OF MANAGERS
Chapter – IV ETHICAL DECISION MAKING  

Personal and Business Ethics - Conflicts between Company and Personal Ethics - Ethical Decision Making: Factors causing higher standards - Factors causing lower standards - Organizational factors.

Chapter – V MAKING ORGANIZATIONS ETHICAL  

Importance to Ethics: Ethical Ratings - Recognition and Attention - Unethical Practices - Steps Taken: Ethical Code - Implementing Ethical Code.

Chapter – VI CASE STUDIES OF SELECT ORGANIZATIONS  


Chapter – VII CONCLUSIONS AND SUGGESTIONS  

Findings – Discussion - Conclusions – Suggestions: To Organizations - To Industry/Business Associations - To Government - To Educational Institutions - To Media Organizations - Directions for Future Research.

Appendix: Questionnaire  

Bibliography