Chapter - VII

Results and Discussion

This chapter deals with the interpretation of data analysis with results and further discussion on the same.

The Results of the Present study is that Proportion of Customer of is Medical Tourism Economical Packages is 73% Yes which is significantly high than ‘No’ i.e. 27%.

The opinion of the Participants in Graph 7.1 regarding Customer Economic Packages were compared, it is found that there is substantial difference in the various Categories. This is also proved by hypothesis no. 01.

It is also proved by the table no 1.3,1.4 and 1.5 are giving a comparative Analysis of Medical Tourism Services in Various Countries , 1.2 SWOT Analyses of Medical Tourism, is also mention that the table no 6.35,6.36,6.37 and 6.38 that trend since 2001 to 2011 is significantly increasing.
The results of the present study are the proportion of customer of Medical Tourism customers is Medically Insured is 80% Yes, which is significantly higher than ‘No’ is 20%. The opinion of the participants Graph 7.2 regarding customer are medically insured were compared, It is found that there are substantial Difference in the various category. This is also proved by hypothesis no. 02.

It is also proved by the table no 6.36 Table of Foreign Tourist Arrivals according to the purpose of visit. that no of Medical Tourism Patients are increasing very fast in India due to they are Medically Insured.
The finding of the present study is that proportion of Customer’s Medical Tourism Awareness is 93% Yes, Which is significantly higher than ‘No” is 7%.

The opinion of the participants Graph 7.3 regarding customer medical tourism awareness of customer for Medical Tourism are compared, It is found that there are substantial difference in the various category. This is also proved by hypothesis no. 03.

It is also proved by the table no 1.3,1.4 and 1.5 are giving a comparative Analysis of Medical Tourism Services in Various Countries , 1.2 SWOT Analyses of Medical Tourism, is also mention that the table no 6.35,6.36,6.37 and 6.38 that trend since 2001 to 2011 is significantly increasing. It is also proved by the table no 6.34, 6.1,6.2, 6.16 of Hospital ,Travel Agency Awareness and also Customer awareness. the Medical Tourism Awareness is 100% .In customers and Travel agent the awareness is increasing very fast.
The finding of the present study is the proportion of Customer opinion that Medical Tourism is Safe is 73 % yes, which is significantly high than ‘No’ is 27 %.

The Opinion of the Participants in Graph 7.4 regarding customer opinion Medical Tourism is safe compared, It is found that there are substantial difference in the various category. This is also proved by hypothesis no. 04.

It is also proved by the table no 1.3,1.4 and 1.5 are giving a comparative Analysis of Medical Tourism Services in Various Countries , 1.2 SWOT Analyses of Medical Tourism, is also mention that the table no 6.35,6.36,6.37 and 6.38 that trend since 2001 to 2011 is significantly increasing. It is also proved by the table no 6.34, 6.1,6.2, 6.16 of Hospital ,Travel Agency Awareness and also Customer awareness. the Medical Tourism Awareness is 100% .In customers and Travel agent the awareness is increasing very fast.
The finding of the present study is the proportion of Customer Information sources for getting medical tourism Information. Medical Tourism information is % yes, which is significantly high than ‘No’ is %.

The Opinion of the Participants in Graph no 7.5 regarding customer Medical Tourism information sources are compared. It is found that there are substantial difference in the various category. This is also proved by hypothesis no. 05.

It is also proved by the table no 6.36 Table of Foreign Tourist Arrivals according to the purpose of visit. that no of Medical Tourism Patients are increasing very fast in India due to they are getting ample information so they assured about the Medical Tourism services.
The finding of the present study is the proportion of Customer in role of Tourist Agencies in Medical Tourism is 60% yes, which is significantly high than ‘No’ is 40%.

The Opinion of the Participants in Graph 7.6 regarding customer Role of Travel Agencies in Medical Tourism is compared. It is found that there are substantial difference in the various category. This is also proved by hypothesis no. 06.

It is approved by the table. No 7.6 of Role of Travel Agencies in Medical Tourism in Madhya Pradesh are less effective than Travel Agencies in India in Medical Tourism Professional services. A medical Tourism are increasing worldwide very fast and in India also.
The finding of the present study is the proportion of Customer in Role of Aviation services in Medical Tourism is 60 % yes, which is significantly high than ‘No’ is 40 %.

The Opinion of the Participants in Graph 7.7 regarding customer Role of Aviation Industry in Medical Tourism is compared, it is found that there are substantial difference in the various category. This is also proved by hypothesis no. 07.

It is approved by the table. No 000 of Role of Aviation services in Medical Tourism in Madhya Pradesh are less effective than Aviation Services in India. Medical Tourism Services are increasing worldwide very fast and in India also.
The finding of the present study is the proportion of Customer in Preference of Tourist places of Madhya Pradesh.

The Opinion of the Participants in Fig 7.8 regarding customer Customers will like to visit Madhya Pradesh Tourist places in Medical Tourism Packages’, compared, It is found that there are substantial difference in the various category. This is also proved by hypothesis no. 08.

It is approved by the table. No 6.35 6.36, 6.37 6.38 Trend Analysis of Domestic and Foreign tourist in India and Madhya Pradesh. The Customer preference to Tourism of Madhya Pradesh in Medical Tourism packages. Madhya Pradesh Tourist Places are equally exciting and Medical Tourism Customer will visit them. Medical Tourism Services are increasing worldwide very fast and in India also.
The finding of the present study is the proportion of Customer in Role of supporting services by hospitals Madhya Pradesh in Medical Tourism. Opinion of the respondents is evenly distributed, and recreation is the most preferred by respondent.

The Opinion of the Participants in Graph 7.9 regarding supporting services provided by hospitals in Medical Tourism is compared, it is found that there are substantial difference in the various category. This is also proved by hypothesis no. 09.

It is approved by the table. No 7.10 and 7.11 of Services Provided by Medical Tourism Expert Hospitals to Foreign Patients. Medical Tourism in India is developing fast. Hospitals in India and Madhya Pradesh are Advancing very fast. SWOT of Medical Tourism Services of India.