PREFACE

In the fast changing trends towards liberalization, privatization and globalization (LPG), today many enterprises are struggling hard to modernize themselves. One of the important hallmarks of modern enterprise is to have a supply chain management system. It means the process of establishing or judging the value, excellence, qualities, timeliness or status of some object, person or thing is most important. At present, the large scale industries of private sector are applying the supply chain management system for improving their productivity.

The aim of this study is to analyze the problems of supply chain management which influence the productivity of organization. The entire work is based on the field work visits to the forty eight private sector industries in Nasik District.

For this study the primary and secondary methods of data collection were used. The thesis consists of seven chapters and three appendices.

Chapter One deals with the concept, history and development of supply chain management. As well as a brief review of the levels of supply chain management and productivity with reference to Asian countries including India and scenario of private sector industries in India.

Chapter Two is about the research methodology, which describes the topic, objectives and hypotheses of the research. This chapter also includes the review of literature, research design, data collection, the techniques of analysis and limitations of the study.
Chapter Three presents the different practices of supply chain management. This chapter also includes elements and drivers of supply chain management as well as a few cases on Supply Chain Management.

Chapter Four deals with the information of different practices of supply chain management in private sector industries in Nasik District.

Chapter Five presents the role of supply chain management in industrial productivity in private sector industries of Nasik District.

Chapter Six deals with the analysis and interpretation of the collected data received from managerial level respondents of selected forty eight industries. The hypotheses are examined in this chapter.

Chapter Seven reveals the Findings, Conclusions and the Recommendations. The recommendations are given on the basis of Findings and Conclusions.

There are three Appendices in the thesis.

i) Appendix-A = Interview schedule for managerial levels respondents.

ii) Appendix-B = Glossary.

iii) Appendix-C = Bibliography.

lace: Nasik

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