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“A Study of Life Insurance Corporation of India with Special Reference to Nanded Division”

Research Student: - **Barde Ashok Bhimrao**
Research Guide: - **Dr. S.S. Muley**

1. Name of the Policy Holder’s :- ------------------------------------------

2. Address:- ---------------------------------------------------------------


3. Age of the Policy Holder’s:- ---------------------------------------------

4. Gender: - Male / Female

5. Educational Qualification of the Policy Holder’s:-------------------------

6. Occupation: - -----------------------------------------------------------

7. Total No. of Member’s in the policy holder’s family:- ---------------------

8. Annual Income: - -------------------------------------------------------

9. Tax Payee: - Yes / No If Yes Amount: - -------------------------------

10. If you drawn any Insurance policy, if any, Name of the insurance company.

    *LIC,*Private company. -----------------------------------------------

11. Purpose of Insurance policy drawn
12. Which factors affect you to draw an Insurance Policy & Information of new products?

* Friends & Relatives * LIC Agents * LIC Office * Advertisements * Compulsory situation * Own.

13. LIC provides number of Plans & policies to the policy holders, which type of Plans & policy they want to cover / Purchases.

* Endowment policy * Money Back policy * Pension Fund plan * Term life policy * Unit linked plans * Health Insurance * etc.

14. Policy holders & Assured policy amount were insured by their income group & paying capacity

* 1,00,000 to 2,00,000 * 2,00,001 to 3,00,000 * 3,00,001 to 4,00,000

* 4,00,001 to 5,00,000 * & Above 5,00,000

15. How much payment policy holders paid to the LIC.

* up to 1,000 * 1,001 to 2,000 * 2,001 to 3,000 * 3,001 to 4,000 * 4,001 to 5,000 * Above 5,000

16) Mode of payment of premium they paid to the LIC?

* Monthly (from salary) * Monthly other than salary * Quarterly * Six Monthly * Yearly * one Time.

17. Are you received receipt / Policy documents after the completion of the policy procedure. Yes / NO

18. How many times you have visited to LIC counter.

A) Monthly B) Quarterly C) Six months D) Yearly E) No Visit
19. What Purpose you have visited to LIC counter.

   A) Enquiry of new product B) Money back Amount C) Loan procedure D) Renewal of policy E) Claim settlement F) change of (Address, mode of payment)

20. Does LIC play significant role to increased Socio-economical development of India    YES / NO/ Can’t Say.

21. Are the LIC Products most beneficial with other Insurance Products?

    YES / NO/ Can’t Say.

22. in future from LIC are you purchasing other products

    YES / NO/ Not decided /can’t Say.

23. Whether they are willing to purchase another products of LIC or Not. If any Reasons.

   A) Expensive B) Not Important C) Covered Sufficient D) Not worth Investing E) No proper services

24. LIC policies are one of the best options of saving. If YES / NO

   A)Gold & Silver. B) Bank deposits C) Shares, mutual funds etc. D) Money at home.

25. Are they providing quality services by LIC counter & LIC agents?

26. Are you know regarding IRDA.