INTERVIEW SCHEDULE

SURVEY OF SILK HANDLOOM INDUSTRY IN BANGALORE RURAL DISTRICT

SCHEDULE NO:
NAME OF THE RESEARCHER:

I. DATA ABOUT THE ENTERPRISE

1. Name and address of the establishment:
2. Month and year of establishment:
3. Whether the unit is registered: yes/no
4. The unit is: self started/ inherited/ transferred
5. The unit is a: manufacturing unit / service unit
6. Type of ownership: single/ partnership/ joint family/
   Co-operative/public ltd/ pvt ltd
7. State whether registered under factories act or not: yes/no
8. State whether manufacturing works are done at home or not: yes/no
   a) If yes, what share of the residence is used: percentage / sq. feet.
9. Has the type of ownership been same since it was established: yes/no
10. If no what changes were made of and when?
11. Normal working months of the establishment:
   a) Brisk working months
   b) Slack working months
   c) Number of days worked in a week... month....year during 2007-08
12. Type of establishment:
   a) Independent unit ..........
   b) Master weavers establishment ............
   c) Works for the master weaver on wage basis ............
d) Produces independently and works for the master-weaver as well 

* e) Works for the co-operative society 

13. **Size of the unit:**
   - First year: 
   - At present: 
   | a) Installed capacity | ........... | ........... |
   | b) Production (annual) volume | ........... | ........... |
   | c) Persons employed (per day) | ........... | ........... |
   | d) Investment (Rs) | ........... | ........... |
   | e) Turnover (Rs) | ........... | ........... |

14. Are you a member of handloom co-operative?
   - If yes - name the society
   - If not - reason......

15. Are you a member of any marketing society? : Yes / no

16. State whether manufacturing works are done by family labour or not:
   - Yes/ no

17. Do you purchase raw materials on credit? : yes / no
   - a). In that case do you get a reasonable price: yes / no
   - b). If yes, are you obliged to dispose the product to them......

18. Do you desire the conversion of handloom into power looms? Yes/ no

19. Do you prefer your goods to be purchased and sold through?
   - a). govt. agency .............
   - b). co- operatives .............
   - c). master weavers .............
   - d). directly ....................

20. **How many are working in your industry?**
    - First year: 
    - At present: 
    | a) Family, members | ........... | ........... |
    | b) Others | ........... | ........... |
    | c) Male | ........... | ........... |
    | d) Female | ........... | ........... |
II. ABOUT THE ENTREPRENEUR

1. Name .............
2. Age: When entered the activity ...........at present.............
3. Sex: M\F
4. Marital status: married \ unmarried
5. Religion.................caste..........
6. Native place: a) local.....
   b) Outside: village.................Town.....................
   c) District....................State............................
7. Period of stay in the present place: since birth.......for the last.......years
8. Mother tongue..............
9. Educational qualifications ........................................
10. What are you doing before starting this unit?
   a) Studying  b) unemployed  c) employed-non-technical\technical job
   d) If unemployed have you tried any other jobs before starting this unit?
      Yes/no
11. Have you started this unit after you last the hope of getting any job?
    Yes / no
12. Have you undergone any training after your education?  Yes/no
    a) If yes furnish the details:
13. Main occupation of the owner:
14. Subsidiary occupation of the owner:
    a) Business
    b) Finance
    c) Agriculture
    d) Other if any
15. Job\activities of entrepreneur before present activity in Chronological order since entered labor force
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<tr>
<th>Sl No.</th>
<th>Name of work</th>
<th>Period</th>
<th>Location</th>
<th>Worker status</th>
<th>Establishment of paid job</th>
<th>Earnings per month</th>
<th>Reasons for</th>
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Explanations:
1. a) Business b) Paid job c) Profession d) Any other (specify)
2. a) Cultivator b) Farm labor c) Unpaid family worker d) Non-farm activity
3. a) Retrenched/dismissed b) Work completed c) Less scope due to competition d) Inadequate earnings e) did not like the job f) to become independent g) Personal reasons health etc. h) any other

### III. FAMILY BACKGROUND OF THE ENTREPRENEUR

1. Father’s primary occupation ::
2. Father’s economic status :: high/medium/low (Rs 100000, 50000, 10000)
3. His education level :: Illiterate / pre-degree / degree / PG/ technical/professional course
4. Mother’s primary occupation ::
5. Her education level ::
6. Other family members :: Number Education level
   a) Brothers ::
   b) Sisters ::
7. If yours a joint family :: Yes/no
   If yes name other members :: 1. Living with you 2. 3. 4.
8. Has anybody in your family
   Influenced you to start this unit :: yes/no

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If yes who influenced you? :: 1.
(Give the answer in the order of
Your preference) 2.
3.
4.

IV ORIGINS OF THE UNIT

1. What prompted you to start the unit? ::
   (You may tick more than one unit)

   Rank
   a) Problem of unemployment ( )
   b) Practical experience in the field ( )
   c) Government incentive ( )
   d) Market knowledge ( )
   e) Encouragement by parents/friends/relatives ( )
   f) To lead an independent life ( )
   g) Entrepreneurial training ( )
   h) Family-environment ( )
   i) To achieve something in your life ( )
   j) Risk bearing nature ( )
   k) Any other reasons (please specify) ( )

2. Who gave the idea for starting / acquiring::
   This unit
   a) Friends ( )
   b) Government officials ( )
   c) Family members ( )
   d) Previous experience in such kind of job ( )
   e) Training/education in such line ( )
   f) Any other (specify) ( )

3. Why this particular industry and product ::
   a) High profitability ( )
   b) Less/no competition ( )
c) Easy marketability  
  
d) Previous experience in the area  
  
e) A new product  
  
f) Any other reasons  

4. When did the planning of the enterprise start?

5. How much time was taken to complete the promotional formalities?

6. Were you aware of promotional formalities :: yes/no

7. Who helped you in completing the promotional procedure of the enterprise. ::
   a) Nobody  
      
   b) Family member  
      
   c) Friends and relatives  
      
   d) Development agencies  
      
   (Please mention name also)
   
   e) Other entrepreneurs  
      
8. Was there a delay in starting the unit :: yes/no

9. If ‘yes’ what are the reasons ::
   a) Procedural delay in offices  
   b) Formalities of finance  
   c) Procurement of plant and machinery  
   d) Procedural delay of development agencies  
   e) Inadequate finance

10. What was the most important factor considered by you for selecting small scale unit?
   a) Government encouragement  
   b) Limited risk  
   c) Easy to start  
   d) Any other (please specify)

11. What are the reasons for selecting the present location (Bangalore)?
   a) Birthplace of nearby town  
   b) Government incentives
(Specify the source)
3. Was your purpose served :: Yes/no
4. Have you availed any subsidy or Concession from the government :: Yes/no
   If ‘yes’ a) amount of subsidy ::
   b) Amount of concession ::
5. Financial assistance by various Agencies is :: a) sufficient
   b) not sufficient
6. Are you satisfied with government policy :: yes/no
7. If not, why?
8. Have you made use of the following facilities by the government?
   a) Conducting of market surveys :: yes/no
   b) Preparation of project report :: yes/no
   c) Bank credit :: yes/no
   d) Consultancy services :: yes/no
   e) Shed construction :: yes/no
   f) Hire purchase facilities :: yes/no
   g) Marketing of the products :: yes/no
   h) Managerial assistance :: yes/no
   i) Other facilities :: yes/no
VI. GROWTH AND EXPANSION OF THE UNIT

I Category of change

1. Expansion of the unit capacity
2. Establishment of new units/Branches
3. Improvement in design or Plant layout
4. Installation of improved Machinery
5. Introduction/changes in the Product mix
6. Changes in the marketing Mix and any other changes (Please specify)

Nature of Change Who made the decision Reasons for the change

II a) Number of workers employed ........... ...........
b) Capacity utilization ........... ...........
c) Production (quantity) ........... ...........
   (Value) ........... ...........
d) Sales turnover ........... ...........

Initial year at present

VII. PROBLEMS

What major problems were faced by your enterprise today? Specify in the order of importance under each head.

1. Raw materials
   a) Scarcity ( )
   b) High prices ( )
   c) Low quality ( )
2. Marketing
   a) Competition from other small units ( )
   b) Competition from large units ( )
   c) Slackness in demanded ( )
   d) Price control ( )
   e) Distribution controls ( )
   f) Problem of transport ( )
   g) Any other (please specify) ( )
3. Power
   a) Scarcity ( )
   b) Uncertainty ( )
   c) High cost ( )
   d) Any other (please specify) ( )
4. Labor
   a) Training ( )
   b) Unionization ( )
   c) Turnover ( )
   d) Absenteeism ( )
   e) Any other (please specify) ( )
5. Finance
   a) Shortage of working capital ( )
   b) Shortage of fixed capital ( )
   c) High interest rates ( )
   d) Meager assistance from government agencies ( )
6. Technical and management assistance
   a) Ineffective consistency services provided
      by the government agencies ( )
   b) Expensive consultancy services provided by
      the private agencies ( )
c) Non-availability of skilled workers  

d) Non-availability of proficient workers  

e) Procurement of plant and machinery  

f) Major repairs to plant and machinery  

7. If production capacity is underutilized specify the reasons in order of importance

   a) Slackness in demand  

   b) Lack of raw material  

   c) Competition  

   d) Inability to devote 100%  

   e) Machinery breakdowns  

   f) Labour problems  

   g) Power scarcity  

   h) Want of skilled workers  

   i) Lack of finance  

   j) Any other (specify)  

**VIII. FUTURE PLANS**

1. Do you plan to expand the unit in future  :: yes/no  
   If 'yes' would you like to manufacture  
      a) The same product or  
      b) A new product  

2. Where do you setup the new unit?  ::

3. Are you happy with your unit?  :: yes/no

4. If any other please specify.................

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