

CERTIFICATE OF THE GUIDE

This is to certify that the work incorporated in the thesis entitled **“A STUDY OF TOURISM COMPANIES IN PUNE CITY WITH SPECIAL REFERENCE TO FORMULATING NEW MARKETING STRATEGIES FOR THE FUTURE IN A HIGHLY COMPETITIVE MARKET”** submitted by Mrs. Shubhada Marathe was carried out by the candidate under my supervision / guidance. Such material as has been obtained from other sources has been duly acknowledged in this thesis.

Dr. V.H. Inamdar

Research Guide