ANNEXURE-V

(QUESTIONNAIRE NO. III)

INTERVIEW SCHEDULE FOR THE TOURISTS WHO VISITED VARIOUS COMPLEXES OF THE H.P.T.D. CORPORATION LIMITED, SHIMLA

Note: Put a tick mark \( \checkmark \) against the answer given.

1. What is your Name? ____________________________

2. What is the place where you normally reside? ____________________________

3. Which age group (in years) do you belong to?
   (1) below 3  (2) 3-16  (3) 17-30
   (4) 30-50  (5) 51-65  (6) above 65

4. Which one of the following would best describe your occupation?
   (1) Professional  (2) Educationist - Scientist
   (3) Businessman  (4) Official  (5) Student
   (6) Retired  (7) Housewife  (8) Unemployed
   (9) Others

5. Would you kind state your approximate annual income? _______

6. Would you State your family size? ________________

7. Would you also state your approximate family income per year? ________________

8. Will you kindly name the states which you have visited enroute in this trip before reaching Himachal Pradesh? _______

9. In all how many days will you be spending in this trip? _______

10. Will you kindly tell your date of arrival in Himachal Pradesh? ________________
11. What was your entry point to this trip?

12. Did you reach Himachal Pradesh by air or land?

13. Is this your first visit to Himachal Pradesh?
   If not will you please state the number of your earlier visits to Himachal?

14. Did you come to Himachal in a Car, Rail, delux bus or ordinary bus?

15. What is the main purpose of your present visit to Himachal Pradesh?

   (1) Business
   (2) Visiting friends, relations
   (3) Seeing archaeological monuments.
   (4) Sight seeing
   (5) Study, education
   (6) Sports, Cultural events
   (7) Hill resorts
   (8) Pilgrimage
   (9) Any other

16. Did any of the following influence you in any way in choosing Himachal as a place to visit? Please mention which:

   (a) Own previous experience
   (b) Himachal tourist information centre (H.P.T.D.C.).
   (c) Exhibition
   (d) Other who visited Himachal Pradesh
   (e) Travel agents or tour operators
   (f) Advertisement.

17. Can you please give the name of the agency in Himachal Pradesh responsible for your tour?
18. Will you please try to give a breakdown of your expenditure in Himachal for the following items?

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accommodation</td>
<td></td>
</tr>
<tr>
<td>Food and drink</td>
<td></td>
</tr>
<tr>
<td>Entertainment</td>
<td></td>
</tr>
<tr>
<td>Transportation</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
</tr>
</tbody>
</table>

19. Would you kindly state the type of accommodation in Himachal Pradesh provided by the H.P.T.D. Corporation?
   1) Hotel
   2) Youth Hostels
   3) Tourist Bungalow
   4) Camps
   5) Others

20. If hotel accommodation is needed, which type of hotel would you like to stay in?
   (1) Luxurious
   (2) Very comfortable
   (3) Moderately comfortable
   (4) Inexpensive

21. How much would you be willing to pay for the hotel accommodation provided by the H.P.T.D. Corporation?
22. Which of the following facilities would you consider essential at the place where you like to stay?

(1) Air conditioning
(2) Running hot water
(3) Telephone service in room
(4) Barber shop, beauti parlour
(5) Evening entertainments
(6) Outdoor sports
(7) Travel agents
(8) Medical services
(9) Television service
(10) Radio service
(11) Hostel service

23. In which of complexes of the H.P.T.D. Corporation did you spend your trip in Himachal Pradesh? What transport did you use to go for sight seeing? For how many nights did you stay? Please give the name of Hotel of the Corporation? What places or sub-units did you visit from there? If you stayed at other sub-units at night, please state:

24. While you are in Himachal on a tour, which of the following factor(s) attracted you most?

1. Friendly and interesting people.
2. Ease to communication with local people.
4. Interesting and historical place to visit
5. Sight-seeing facilities provided by the H.P.T.D. Corporation.
6. Tourists Guides
7. Accommodation comfortable and clean
8. Service (9) Food (10) Climate
11. Transportation facilities by the Corporation

25. Would you please indicate whether any of the following factor(s) caused inconvenience to you?

1. Poor quality of accommodation of the Corporation.
2. Non-availability of right type of food provided by the Corporation in its restaurants.
3. Poor sanitary conditions of the hotels, youth hostels, tourist bungalows and restaurants of the Corporation.
5. Inadequate tourist guide services.
6. Transportation facilities problem.

26. What type of services impressed you most provided by the Corporation?

27. Would you be willing to visit the various complexes of the H.P.T.D. Corporations again?

28. Do you have any comments or suggestions?