QUESTIONNAIRE
A STUDY ON PROMOTION OF SSI UNITS IN KRISHNA DISTRICT

Research Scholar: **K.Siva Nageswara Rao** M.B.A., M.Phil, Associate Professor in Vignan University, Vadlamudi, Guntur.

Research Director: **Prof.S.Vijaya Raju** Department of Commerce & Business Administration, Acharya Nagarjuna University, Nagarjuna Nagar, Guntur.

1. **Name & Address of the firm.**
2. **Name of the Entrepreneur.**
3. **Year of Establishment.**
4. **Programme under which assistance is received and organization helped.**
5. **Products of the unit (specify):**
   - (a) Major
   - (b) Minor
   - (a) Major:
   - (b) Minor:
7. **Age of the Entrepreneur:**
8. **Is the entrepreneur Male/Female:** Male [ ] Female [ ]
9. **Social Group of the Entrepreneur:** [ ]
   - (a) OC
   - (b) OBC
   - (c) SC
   - (d) ST
   - (e) Minority
   - (f) Others (Specify)
10. **Educational Qualifications:** [ ]
    - (a) Elementary
    - (b) Secondary/Intermediate
    - (c) Graduate
    - (d) Post-Graduate and above
    - (e) Technical (Specify)
11. **Experience at the starting enterprise (specify no. of years):** [ ]
    - (a) Business
    - (b) Industry
    - (c) Service
    - (d) Agriculture
12. **Family background/Father’s occupation:** [ ]
    - (a) Agriculture
    - (b) Business
    - (c) Industry
    - (d) Service
    - (e) Professional
    - (f) Others (Specify)
13. **Native District and State:**
14. **Employment (Other than Entrepreneur):**
15) Investment Details:

<table>
<thead>
<tr>
<th>Particulars</th>
<th>At the time of Establishment</th>
<th>As on 31-3-09</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Fixed capital:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Land &amp; Building</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Plant &amp; Machinery</td>
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<tr>
<td>b) Working capital:</td>
<td></td>
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<tr>
<td>c) Total capital:</td>
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</tr>
</tbody>
</table>

16) Sources of funds: [ ]
   (a) Own Capital
   (b) Borrowed Capital:
      (i) Institutions (specify)
      (ii) Private
   (c) Subsidy (source)
   (e) Total

17) Problems faced in securing the loan:

18) What are the sources of raw material?
    (Indicate percentage of total purchases in a year)
    (a) Local within the district): (b) Outside (specify)

19) If the unit has been exporting, indicate the proportion of exports to total sales, product group-wise in the recent 3 years: 2007 2008 2009

20) Indicate whether Occupation/Trade/Skill applied in the unit is:
    (a) Hereditary
    (b) Trained in
       i) Industry
       ii) Institution
    (c) Educational qualification
       i) Vocational
       ii) General

21) Has the unit received machinery/equipment form the following (specify):
    (a) DIC  (b) DRDA  (c) Specialized Corporation  (d) Own  (e) Others

22) Marketing of products: Within the District/Outside
    (a) Own efforts/Outlets
    (b) Specific to major parties/institutions (specify)
    (c) Linked with any programme

23) Indicate the involvement of family members:
    (a) Production  (b) Marketing  (c) Finance  (d) None

24) Shed Used:
    (a) Residence-cum-workshed  (b) Own separate workshed
25) Role of the DIC:

<table>
<thead>
<tr>
<th>Aspect</th>
<th>Good</th>
<th>Moderate</th>
<th>Poor</th>
<th>Mode of assistance</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Project report reparation</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>b) Forwarding to financial assistance</td>
<td></td>
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<tr>
<td>c) Training programmes given</td>
<td></td>
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<td></td>
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<tr>
<td>d) Technical assistance</td>
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<tr>
<td>e) Single window</td>
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<tr>
<td>f) Others (specify)</td>
<td></td>
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</tbody>
</table>

26) Other institutions whose help has been taken and nature of their support:

27) (a) If the unit is sick, indicate reasons for sickness:
   (b) For how long the unit has been closed:

28) Plans for the future:

29) Problems faced from: (a) DIC (b) Other institutions

30) Suggestions for effective implementation of various programmes:

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13. Name & Address of the Scheme.
14. Name of the Entrepreneur.
15. Year of Establishment
16. Products & Services of the Unit (Specify):

<table>
<thead>
<tr>
<th>Nature (tick appropriate)</th>
<th>Name of the products</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry</td>
<td></td>
</tr>
<tr>
<td>Services</td>
<td></td>
</tr>
<tr>
<td>Business</td>
<td></td>
</tr>
<tr>
<td>Agro-related activities</td>
<td></td>
</tr>
</tbody>
</table>

17. Volume of Production/Sales
18. Employment (Other than Entrepreneur):
19. Age of the Entrepreneur:
20. Is the entrepreneur Male/Female: Male [ ] Female [ ]
21. Social Grouping:
   (b) OC                     (b) OBC                         (c) SC                    [ ]
   (c) (d) ST                 (e) Minority (specify)         (f) Others (Specify)
22. Educational Qualifications
   (b) Elementary           (b) Secondary/Intermediate (c) Graduate
   (d) Post-Graduate and above (e) Technical (Specify)
23. Training Programmes Attended
24. Experience at the time of starting enterprise (specify no. of years):
   (b) Business         (b) Industry      (c) Service    (d) Agriculture
25. Family background / Father’s occupation:
   (b) Agriculture      (b) Business  (c) Industry
   (d) Service          (e) Professional (f) Others (Specify)
26. Native District and State:
27. Factors influenced the entrepreneur in starting the present enterprise:
   (Rank three factors in order of importance)
(a) To be self-employed
(b) To achieve higher income
(c) To continue parental occupation
(d) To utilize professional expertise
(e) To gain social prestige/power
(f) Others(Specify)

28. Investment:

<table>
<thead>
<tr>
<th>Particulars</th>
<th>In the beginning</th>
<th>At present</th>
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<tbody>
<tr>
<td>d) Fixed capital</td>
<td></td>
<td></td>
</tr>
<tr>
<td>e) Gross Investment in Machinery</td>
<td></td>
<td></td>
</tr>
<tr>
<td>f) Working capital</td>
<td></td>
<td></td>
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<tr>
<td>g) Total capital</td>
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29. Capital Details:

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<th>At present</th>
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</thead>
<tbody>
<tr>
<td>a) Own capital</td>
<td></td>
<td></td>
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<tr>
<td>b) Borrowings:</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
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<tr>
<td>c) Subsidy:</td>
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<tr>
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<td></td>
<td></td>
</tr>
<tr>
<td>d) Total capital</td>
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<td></td>
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</table>

18) Details of loan:
(a) Name of the bank and branch:
(b) Year of loan:
(c) Amount of loan:
(d) Interest Rate:
(e) Amount of loan repaid:
(f) If loan is not repaid, reasons for non-payment:

19) Problems faced in securing the loan:

20) Role of DIC:

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</tbody>
</table>
21) Other institutions helped:

22) Problems faced in:
   a) DIC
   b) Other Institutions

23) If the unit is sick, provide reasons for sickness:

24) What are the sources of raw material:  [  ]
   a) Locally available (within dist)
   b) Other districts
   c) Other states
   d) other countries

25) Outlets for marketing (specify %):  [  ]
   a) Local (within dist)
   b) Other districts
   c) Other States
   d) Other countries

26) Marketing:
   a) General services in the market:
   b) Specific to major parties/institutions(specify):

27) In the light of competition, what are the special efforts made by you to increase the sales:

28) Problems faced:

29) Plans for the future:

30) Suggestions for the effective working of the unit:

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