Appendix – 5

Articles / Papers published / presented

National Journal – Kaleidoscope (Novel Institute of Management Studies, Pune)
Title – “Value Added Service Strategies and Role of HR in Service Industry”
Author – Shailesh Sharad Natu
ISSN No – ISSN 2277-1263
Issue – January 2014

National Journal – JIDNYASA (HNIMR, Pune)
Title – “‘R-I-A-S-E-C’ Framework for Employee Retention”
Authors – Shailesh Sharad Natu and Dr. Ashutosh N Misal
ISSN No – ISSN 0973-7936
Issue – May 2013

International Journal – INTENSITY (Center For Applied Social Science Research, Dubai)
Title – “Influential Triplets of Employee Retention”
Authors – Shailesh Sharad Natu and Dr. Ashutosh N Misal
ISSN No – ISSN 2319-8516
Issue – January 2013

National Journal – Kaleidoscope (Novel Institute of Management Studies, Pune)
Title – “Corporate Social Responsibility – Myriad prospects for sustainable development”
Author – Shailesh Sharad Natu
ISSN No – ISSN 2277-1263
Issue – January 2013

National Journal – JIDNYASA (HNIMR, Pune)
Title – “Halo Effect – Opportunity or Challenge”
Author – Shailesh Sharad Natu
ISSN No – ISSN 0973-7936
Issue – June 2012