I. Demographic Profile

1. Name of the respondent
2. Sex
3. Age
4. Sector
5. Size of the house
6. Type of house
   (i) Own (ii) Rented (iii) Govt.
7. Religion
8. Caste
9. Place of origin
10. Duration of stay in Chandigarh (in years) -----
11. Family income per month Rs. -----
12. Are you owner of

<table>
<thead>
<tr>
<th>No. of TV sets</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dish</td>
<td></td>
<td></td>
<td></td>
<td>Yes / No</td>
</tr>
<tr>
<td>Antenna</td>
<td></td>
<td></td>
<td></td>
<td>Yes / No</td>
</tr>
<tr>
<td>Cable TV</td>
<td></td>
<td></td>
<td></td>
<td>Yes / No</td>
</tr>
</tbody>
</table>
13. Are you a viewer of
   (i) Cable TV only
   (ii) Doordarshan only
   (iii) Both Cable TV & DD
   (iv) Neither of the two.
14. If not, why have you not subscribed to CATV?
   (i) Economic reasons
   (ii) Waste of time
   (iii) Nuisance
   (iv) Children's studies
   (v) Any other.
15. Were you earlier a viewer of CATV? Yes/No.
16. If yes, why have you withdrawn subscription?
17. Do you still desire to subscribe to it? Yes/No.
18. Do you think ultimately you will have to install it?
    If yes, why?
    If no, why?
19. What are your leisure activities?
    a. Adults
       1. Physical activities
    b. Children
       2. Creativity
       3. TV viewing
       4. Reading
       5. Any other.
20. Do you think the leisure activities of your childhood were different from those of your children/children in general? Yes/No. Explain how?

### Viewership patterns among members of the household

<table>
<thead>
<tr>
<th>Relation with Respondent</th>
<th>Sex</th>
<th>Age</th>
<th>Edn.</th>
<th>Income</th>
<th>Occupation</th>
<th>Working hrs.</th>
<th>Selection</th>
<th>Duration of viewing TV</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Self</td>
<td></td>
<td></td>
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<td></td>
<td>Morning</td>
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<td>2.</td>
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<td>Afternoon</td>
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<td>Night</td>
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<td>4.</td>
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<td>Whole day</td>
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<td>Till what</td>
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<td>6.</td>
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<td>time at</td>
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<td>7.</td>
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<td></td>
<td></td>
<td>night?</td>
</tr>
</tbody>
</table>

Which channels are normally watched in your house?
Which programmes are normally watched in your house?
Till what time at night?
### III. Formal Participation

3.1  Is any one in your family member of a Sports club, entertainment club, religious organisation or any other formal group? Yes/No.

3.2  If yes, who?

<table>
<thead>
<tr>
<th>Who is member</th>
<th>Name of the organisation</th>
<th>Year of joining</th>
<th>Category</th>
<th>Area of operation</th>
<th>Contribute money only</th>
<th>Contribute money and participate actively</th>
<th>Office Holding</th>
<th>Time spent in a month</th>
<th>What is the type of activity?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
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<td>3.</td>
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</tbody>
</table>

* Categories
- 1. Religious
- 2. Political
- 3. Entertainment
- 4. Sports
- 5. Welfare services

** Area of operation
- 1. neighbourhood only
- 2. City wide
- 3. National level
- 4. International level

3.3  Do you aspire to be a member of any group? Yes/No.
   - If Yes, why?
   - If No, why?
3.4 Has CATV/DD in any way affected your participation in these organisations? Yes/No.

3.5 If yes,
1. You spend lesser time in these organisations
2. You spend more time in these organisations
3. You have withdrawn membership from any of these organisations.
4. Any other

3.6 If no, why?

IV. Informal participation

4.1 How many relatives other than immediate family members do you have in Chandigarh?
(i) Many (ii) Some (iii) Very few (iv) None

4.2 How often a month do you see them?
(i) Often (once a week), (ii) Sometimes (once in a fortnight)
(iii) Rarely (once a month or more) (iv) Never.

4.3 What is the nature of contact?
(i) Casual meeting
(ii) Outings, movies and picnics
(iii) Intimate visiting

4.4 Has CATV/DD in any way affected your contacts with relatives? Yes/No.

4.5 If yes,
1. You have reduced the number of visits to your relatives
2. You have increased the number of visits to your relatives
3. No change
4. Any other

4.6 If no, why?

4.7 Do you think with CATV/DD you are hardly left with much time for your kinsmen? Yes/No.

4.8 How many friends (but not neighbours) do you have in CHD?

374
(i) Many (ii) Some (iii) Very few (iv) None

4.9 How often do you see your friends in a month?
(i) Often (ii) Sometimes (iii) Rarely (iv) Never

4.10 What is the nature of contact with your friends?
1. Casual visiting only.
2. Outings, movies and picnics
3. Intimate visiting

4.11 Has CATV/DD in any way affected your contacts with friends? Yes/No.
4.12 If yes,
1. You have reduced the number of visits to your friends
2. You have increased the number of visits to your friends
3. No change
4. Any other

4.13 If no, why?

4.14 Do you think that with CATV/DD you are hardly left with much time for your friends? Yes/No.

V. Neighbourhood relations:
5.1 For how long have you been staying in this locality? (in years)

5.2 How often do you visit or talk with your neighbours?
(i) Often (ii) Sometimes (iii) Rarely (iv) Never

5.3 How many neighbours are you intimate with?
(i) Many (ii) Some (iii) Very few (iv) None

5.4 Do you and your neighbours take care of each other's children, women and old when one is sick or busy?
(i) Often (ii) Sometimes (iii) Rarely (iv) Never

5.5 Do you participate in social group clubs like coffee club, bridge club, tambola or any similar gathering in your locality?
(i) Regularly (ii) Sometimes (iii) Rarely (iv) Never

5.6 Don't you think people are glued to TV sets in the evenings—thus restricting the traditional neighbourhood relations?
(i) Not at all (ii) To some extent (iii) Definitely yes

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5.7 Has CATV/DD in any way affected your neighbourhood relations? Yes/No.

5.8 If yes, in which way?

5.9 If no, why?

5.10 Do you think that with CATV/DD you are hardly left with much time for your neighbours? Yes/No.

5.11 Are there any specific TV programmes which any one in your family would never like to miss for sake of visiting your relatives, friends and/or neighbours?
(i) Often (ii) Sometimes (iii) Rarely (iv) Never

5.12 Who?

5.13 Do you/your spouse/children feel irritated when guests arrive while watching an interesting programme on TV? Yes/No. If yes, specify.

5.14 Do you/your spouse/children avoid visiting people at the prime hours of TV? Yes/No.

VI. Interaction patterns within the family

6.1 Do you think you would spend more time interacting with your family members if you did not have CATV/DD? Yes/No.

6.2 Do you think TV makes all your family members to sit together? Yes/No.

6.3 How?

6.4 Do you think TV has taken the family members away from each other? Yes/No.

6.5 How?

6.6 Who controls the TV set while watching CATV/DD?

6.7 Do you have quarrels over selection of channels?
(i) Often (ii) Sometimes (iii) Rarely (iv) Never

6.8 Has the divergence in selection of channels/programmes affected your relationship with your spouse/children? Yes/No. If yes, how?

6.9 If someone talks during an interesting programme, what is the reaction of others?
(i) Shut him/her up (ii) Indifferent (iii) Any other (specify)

6.10 Does your spouse/children switch on the TV set as soon as he/she/they arrive from office/school/coll Yes/No.
6.11 If yes, what is your reaction?

6.12 Does your spouse/children avoid any important household issue for discussion for the sake of watching CATV/DD? Yes/No.

6.13 If yes, what is your reaction?

6.14 Does your spouse/children avoid outings for the sake of watching CATV/DD? Yes/No.

6.15 If yes, what is your reaction?

6.16 Has CATV/DD

1. Facilitated discussion as a subject of interaction between married couples/parent-children
2. Reduced conversation between married couples/parent-children
3. Any other.

6.17 Has CATV/DD affected your family interaction pattern in general? Yes/No.

6.18 If yes, in which way?

6.19 Have you/your spouse/children rescheduled daily chores for watching CATV/DD programmes? Yes/No. If yes, specify.

6.20 Would you like to

1. increase viewing hrs - why?
2. decrease viewing hrs - why?
3. continue the same - why?

VII. Reactions of respondents towards CATV—Impact on children

7.1 Do you regulate TV viewing pattern of your children? Yes/No.

7.2 If yes,

1. Do you switch on the TV set at a particular time?
2. Do you switch over to the channel they prefer?
3. Do you allow them to watch the programme for a fixed period of time?
4. Any other.

7.3 Has CATV/DD affected the academic performance of your children?

1. There is deterioration in his/her academic performance
2. His/her academic performance has improved
3. No change
4. Uncertain
5. Any other

7.4 Has CATV/DD affected you childrens’:
1. Extra-curricular activities
2. Dress sense
3. Life style
4. Music
5. Creativity
6. Any other

7.5 If yes, how?

7.6 Would you like your children to change the TV viewing duration? Yes/No. If yes, how?
(i) Increase (ii) Reduce (iii) Continue the same (iv) Abstain from viewing totally.

7.7 Do you think CATV/DD has affected your childrens’ relationship with their friends? Yes/No.

7.8 If yes, how?

7.9 Do you feel that your childrens' behaviour towards you is in any way different from that of your behaviour towards your parents? Yes/No.

7.10 If yes, how?

7.11 Do you feel there is a generation gap between you and your children? Yes/No.

7.12 Do you attribute this to CATV/DD? Yes/No.

(Viewers of CATV to proceed to Q.No. IX)

VIII For DD viewers only

8.1 Do you think subscription to CATV would have changed your life style? Yes/No.

8.2 If yes, it would affect your
1. social participation at the formal level
2. social participation at the informal level
3. family interaction patterns
4. interaction with your children

8.3 Do you feel comfortable watching DD with your family? Yes/No.
8.4 Give reasons.
8.5 What do you like most about DD?
8.6 What do you dislike most about DD?
8.7 Do you think CATV is doing good/bad to our children/youth? Give reasons.
8.8 Any additional information you would like to add?

IX For CATV viewers only

9.1 Had you not had cable connection do you think you lifestyle would have been different? Yes/No.
9.2 If yes, in which way?
9.3 What do you like most in western channels?
9.4 What do you dislike most in western channels?
9.5 What do you like most in Hindi channels?
9.6 What do you dislike most in Hindi channels?
9.7 Do you feel comfortable while watching western channels with your family? Yes/No.
9.8 Why?
9.9 Do you feel comfortable while watching Hindi channels with your family? Yes/No.
9.10 Why?
9.11 Do you think CATV is doing good/bad to our children/youth? Give reason.
9.12 Any additional information you would like to add?
Lawyer
Journalist
Professor
Owner of Large Shopping Establishment
Factory Manager
Artist
Editor

Prestige Category III

Contractor
School Teacher
Owner of Provision Store
Sales Representative
Insurance Agent
Inspector (Income Tax and Sales Tax)
Military Jawan
Station Master

Prestige Category IV

Office Clerk
Book Seller
Chemist
Electrician (Mechanic)
Photographer
Typist
Railway Guard
Police Constable
Broker
Cashier
Commission Agent
Foreman
Receptionist
Stenographer
Telephone Operator
Surveyor

Prestige Category V
Bus Driver
Carpenter
Mason
Taxi Driver
Black and Coppersmith
Bus Conductor
Chauffeur
Dyer and Cloth Painter
Embroidery Worker
Engine Driver
Engraver
Tailor

382
Plumber
Metal Worker
Machine Operator
Motor Mechanic
Sweet Meat Maker

**Prestige Category VI**
Agricultural Labourer
Basket Maker
Bicycle Repairer
Book Binder
Broom Maker
Darner
Domestic Servant
Gardener
Milkman
Peon
Street Hawker
Vegetable Vendor
Watchman
Weaver
Woodcutter

**Prestige Category VII**
Baker
Baber
Butcher
Coolie
Fisherman
Rickshaw Puller
Show Maker
Shoe Shiner
Washerman
Whitewasher

The occupations of the sample population are classified into seven prestige categories by comparing them with the occupations in the specially graded list of Victor S.D’Souza.