LIST OF ABBREVIATIONS

1. APEDA- Agriculture and Processed Food Products Export Development Authority.
2. APMC – Agriculture Produce Market Committee.
3. ASEAN – Association of South East Asian Nations.
4. BIS – Bureau of Indian Standards.
5. CFB- Corrugated Fiber Board.
7. GCC - Gulf Cooperation Council.
8. EEC – European Economic Community
10. FAO – Food and Agriculture Organization.
11. GATT – General Agreement on Tariff and Trade.
13. GOI – Government of India.
14. Ha. – Hector
15. IMC – Integrated Marketing Communication.
17. JNPT – Jawaharlal Nehru Port Trust of India. (Uran-Raigad district)
18. KKV – Kokan Krishi Vidyapeeth.
19. KVK – Krishi Vidyam Kendra.
20. MIS- Marketing Information System.
21. MNCs – Multinational Corporations.
22. MSAMB – Maharashtra State Agricultural Marketing Board.
23. M.T. – Metric Tons.
24. MTDC – Maharashtra Tourism Development Corporation.
25. NABARD- National Bank for Agriculture and Rural Development.
26. NCDEX – National Commodity and Derivative Exchange
27. SCM – Supply Chain Management.
28. WANA – West Asia and North Africa.
29. UAE – United Arab Emirates.