BIBLIOGRAPHY
BIBLIOGRAPHY


Hobler, Edward Windsor (1939). Important psychological characteristics of the radio advertising medium. Psychology Department, Princeton University.


James, William (1890). The principles of psychology. Cambridge, MA: Harvard University.


Lufthans (2000). Developing tools to enhance communication. 

http://www.ibiblio.org/pub/Linux/docs/HOWTO/Psion-HOWTO


communication and education. 73rd Yearbook of the National Society for the Study of Education. Chicago: University of Chicago Press.


