

DECLARATION

I, the undersigned, **MR. RAHUL RAJENDRAKUMAR RAVAL** student of Doctor of Philosophy (Ph.D), Kadi Serva Vishwavidyalaya, Gandhinagar, Gujarat, India, hereby declare that the research work embodied in the thesis entitled “**A STUDY OF CHILDREN’S INFLUENCE IN FAMILY BUYING DECISION MAKING WITH SPECIAL REFERENCE TO GUJARAT STATE**” is the outcome of my own endeavor.

I further declare that the work carried by me has not been submitted to any other institution for higher learning for the award of any degree or diploma.

Rahul Rajendrakumar Raval

Research Scholar

Registration No: 11E0358 dated 11/10/2011