PREFACE

The thesis on “Prospects of Medical Tourism in northern India” contributes to an understanding of the key factors to explore north India as medical tourism destination. Medical tourism growth in India helps to explain why some countries are more successful than others. Medical Tourism in India raises income levels and opportunities of employment for people. It offers people, policymakers and business leaders an important tool in the formulation of improved economic policies and institutional reforms. The complexity of today’s global economic environment has made Medical Tourism more important than ever to recognize and encourage the qualitative as well as the quantitative aspects of growth. The thesis refer to combining the Medical and Tourism for making India a destination for medical tourism in northern India. It is significant to note that medical tourism was also prevalent in ancient India. The present form is combination of both traditional medicinal treatment i.e. Ayurveda, Yoga, naturopathy and allopath. India does not have many studies on Medical Tourism. Hence it gives an opportunity to all young professionals that it’s a better avenue to connect with a healthcare business.

Rising awareness and enhancing life expectancy have also created a strong potential in healthcare. Most likely, rivalry between the currency of India and Europeans are likely to continue in future. This provides another boosting signal for Medical tourism to grow. The study connects the present happenings around Medical tourism in India. This also provides an opportunity to make northern India a preferred destination. A variety of forces are driving the growth in Medical Tourism in India. Aging population
in many of the developed country around the world having increased the demand for the Medical tourism. There is a long waiting list for treatments in countries like US, UK etc. The growth of Medical Tourism has been providing northern India a scope not only to generate revenue but also employment, healthcare facility development and utilization of human resource.

The long waiting list of patients in developed country opens scope for quality treatment at economic price in India. The planning and quality process delivery can create sustainable growth to medical tourism in northern India.

Rising awareness and disposable income at global level has reduced the distances between the country. Patient are ready to travel any country which provides them with a high quality of treatment at economical cost. North India has become a preferred destination of treatment among the global community.

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