EXECUTIVE SUMMARY

The present study deals with the analysis of financial performance of selected companies of automobile industry in India, which are based on the segment that the companies which produce both passenger cars and commercial vehicles. This study is examined financial performance of selected companies of automobile industry in India.

Automobile industry is become one of the important industry of the economy. Automotive Industry, globally, as well in India, is one of the key sectors of the economy. Due to its deep forward and backward linkages with several key segments of the economy, automotive industry has a strong multiplier effect and acts as one of the drivers of economic growth. The well-developed Indian automotive industry produces a wide variety of vehicles: passenger cars, light, medium and heavy commercial vehicles, multi-utility vehicles such as jeeps, scooters, motor-cycles, mopeds, three wheelers, tractors and other agricultural equipments etc. The sector has tremendous potential for providing employment. It has close linkages with the other part of the economy and with the strong multiplying effect. The Indian Automobile industry includes two - wheelers, trucks, cars, buses and three – wheelers which play a vital role in development of the Indian economy. One of the major industrial sectors in India is the automobile sector. Subsequent to the liberalization, the automobile sector has been rightly described as the sunrise sector of the Indian economy as this sector has witnessed tremendous growth.

For study of financial performance of selected companies of Indian Automobile Industry five Companies of automobile industry have been selected. The present study covers the period of Eleven (11) years spanning from the year 2002-03 to 2012-13. Using various techniques such as ratio analysis has made analysis of selected units.

The Financial performance of selected companies of Indian Automobile Industry is analyzed on the basis of Profitability analysis, financial structure analysis, Activity analysis and Liquidity analysis. This study is based on financial statements of companies, which is secondary data. Data are collected from annual reports of the selected companies. Further information obtained from Society of Indian automobile manufacturers (SIAM), Magazines,
News Papers, various Journals and websites etc. It is hoped that the thesis will be of immense help and use to practicing, Management, Government officials, employees, Shareholders, Academicians and researchscholars.

The present study is divided into eight chapters, the first chapter is the Introduction the second chapter is Review of Literature. The third chapter is related with the Research Methodology. In the fourth chapter Liquidity of selected companies of Indian Automobile Industry has been analyzed. The fifth chapter is Analysis of Profitability. The six chapters is Analysis of Financial Structure. The seventh chapter deals with the Activity Analysis of selected companies of Indian Automobile Industry. In the last chapter suitable suggestions have been made. This research was useful to analyze and evaluate the financial performance of selected companies of automobile industry in India and make suggestions for improvement and development.