SUMMARY :

Today, everyone is fashion conscious. The current fashion for women's garment is frock style salwar-kameez. Frock style salwar-kameez of dress is not suitable for a wide hip person. The present study was planned to find the best technique for introducing fullness for a wide hip person so that even a wide hip person can wear the latest style inspite of the figure problem.

There are ten techniques by which fullness can be introduced: darts, gathers, pleats, tucks, prinness line, smocking, godets, umbrella, shirring and A-Line. Ten designs of each category were sketched and the respondents were asked to give their preference. Also preference of texture, colour, print etc. was also taken for a wide hip person. The best preferred design from each category was stitched and the evaluation was done by actually making a wide hip person wear the garment.
CONCLUSION :-

The data obtained from the questionnaire was tabulated and analysed. Full loose garment was preferred by the majority of the respondents. 39 respondents were of the opinion that A-Line kameez was the most suitable. The next most suitable was the kameez in which fullness was introduced through pleats. The method of shirring, for introducing fullness was not considered appropriate for a wide hip person.

Mercerised cotton of medium texture and light colour was considered appropriate for a wide hip person.