Acronyms

- ABS- Anti Lock Braking System
- ACMA- Automotive Component Manufacturers Association
- AMP- Automotive Mission Plan
- ANOVA- Analysis of Variance
- ARAI- Automotive Research Association of India
- ATI- Automotive Training Institute
- ATL- Above the Line Communication
- BS- Bharat Stage
- BTL- Below the Line Communication
- CAD- Computer Aided Design
- CAE- Computer Aided Engineering
- CAGR- Compound Annual Growth Rate
- CC- Cubic Centimeter
- CMIE- Centre For Monitoring Indian Economy
- CNBC- Consumer News & Business Channel
- CNG- Compressed Natural Gas
- CRDI- Common Rail Direct Injection
- CRM- Customer Relationship Management
- CSI- Customer Service Index
- CSR- Corporate Social Responsibility
- CV- Commercial Vehicle
- DHI- Department of Heavy Industries
- DLN- Digital Loyalty Network
- EBD- Electronic Brake Force Distribution
- EEPC- Engineering Export Promotion Council
- EMC- Electro-Magnetic Compatibility
- FADA- Federation of Automobile Dealer Association
- FDI- Foreign Direct Investment
- FIFA- Federation of International Football Association
- FTA- Free Trade Agreement
- FY- Financial Year
- GAIL- Gas Authority of India Limited
- G-ARC- Global Automotive Research Centre
- GDP- Gross Domestic Product
- GDMS- Global Dealer Management Service
- GE- General Electric
- GM- General Motors
- GST- Goods & Service Tax
- HDFC- Housing Development Finance Corporation
- HM- Hindustan Motors
- HMC- Hyundai Motor Company
- HMIE- Hyundai Motor India Engineering
- HMIL-Hyundai Motor India Limited
- IBEF- India Brand Equity Foundation
- ICAT- International Centre for Automotive Technology
- ICC- International Cricket Committee
- ICICI- Industrial Credit and Investment Corporation of India
- ICT- Information & Communication Technology
- ICRA- Indian Credit Rating Agency
- IDTR- Institute of Driving & Traffic Research
- iMaCS- ICRA Management Consulting Services
- IIT- Indian Institute of Technology
- IRDE- Intelligent Responsive Drive Engine
- IRTE- Institute of Road Traffic Education
- IT- Information Technology
- ITC- Indian Tobacco Company
- ITI- Industrial Training Institute
- LCV- Light Commercial Vehicle
- LPG- Liquefied Petroleum Gas
- LUV- Life Utility Vehicle
- MAC- Marathwada Auto Cluster
- MASS- Maruti Authorized Service Stations
- MAX- Maximum
- MCED- Maharashtra Centre for Entrepreneurship Development
- MDS- Maruti Driving School
- MIDC- Maharashtra Industrial Development Corporation
- M&HCV- Medium & Heavy Commercial Vehicle
- M&M- Mahindra & Mahindra
- MOU- Memorandum of Understanding
- MPFI- Multi Point Fuel Injection System
- MPV- Multi Purpose Vehicle
- MRTP- Monopoly and Restrictive Trade Practices
- MSIL- Maruti Suzuki India Limited
- MSM- Maruti Service Masters
- MSZ- Maruti Service Zones
- MUV- Multi Utility Vehicle
- NASSCOM- The National Association of Software & Services Companies
- NATRIP- National Automotive Testing and R&D Infrastructure Project
- NAFTA- North American Free Trade Area
- NATRAX- The National Automotive Test Tracks
• NDTV- New Delhi Television Limited
• NHAI- National Highway Authority of India
• NHDP- National Highway Development Project
• NHRDN- National Human Resource Development Network
• NID- National Institute of Design
• OEM- Original Equipment Manufacturers
• PV- Passenger Vehicle
• PAL- Premier Automobile Limited
• PMP-Phased Manufacturing Programme
• PSB- Public Sector Banks
• RPM- Revolutions Per Minute
• RTO- Regional Transport Office
• R&D- Research & Development
• SIAM-Society of Indian Automobile Manufacturer
• SD- Standard Deviation
• SEZ- Special Economic Zone
• SMC- Suzuki Motor Corporation
• SPIL- Suzuki Power train India Limited
• SPSS- Statistical Package for Social Sciences
• SQC- Statistical Quality Control
• SSI- Sales Satisfaction Index
• SUV- Sports Utility Vehicle
• SWOT- Strength, Weakness, Opportunity and Threat
• TCS- Total Customer Satisfaction
• TELCO- Tata Engineering & Locomotive Company
• TPM- Total Productivity Management
• TQM- Total Quality Management
• USD- US Dollars
• UK- United Kingdom
• US- United States
• UV- Utility Vehicles
• VAT- Value Added Tax
• VGT- Variable Geometry Turbochargers
• VRDE- Vehicle Research & Development Establishment
• VSM- Vehicle Stability Management
• VVT- Variable Valve Timing
• VTVT- Variable Timing Valve Train