APPENDIX - 6

Sales Promotional Activities in Gujarat by Gujarat State Fertilizer Company Limited

1. Sales of pesticides
2. Sales of Improved Seeds
3. Sales of Improved Agricultural Implements
4. Sales of Bio-fertilizers
5. Sales of Garden Fertilizer mixture
6. To popularise 'KRISHI JIVAN' Monthly magazine published by a Company.
7. Water Samples' collection and providing their analytical reports to the farmers.
8. Soil samples' collection and providing their analytical reports to the farmers.
9. Sales of Units of Unit Trust of India
10. Organisation of Field demonstrations for certain crops.
11. Night Meeting
12. Co-operative Visit
13. Fair without stall
14. Fair with stall
15. Construction of Bio-gas Plants
16. Shibirs and Seminars
17. Family Planning and Social Welfare
18. Film show
19. Press note regarding current crop situations.

* These are rare activities.