CHAPTER - SEVEN

CONCLUSION
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7.1 Introduction:

This chapter is a logical conclusion of the study on Preparation and Tryout of Instructional Materials for the Teaching of Business English at F.Y.B.Com. level in Sardar Patel University. In a way it summarises the entire study and offers some useful suggestions for further research.

7.2 Overview:

This research project was undertaken after a careful review of the syllabus prescribed for the students at F.Y.B.Com. level. Since English has become an integral part for any discipline of learning, proper attention should be paid to English in the syllabus.

In India English is taught as a Second Language. Since it enjoys the status of official language along with Hindi, proper care should be taken to teach it. Moreover the fields of Business and Commerce are gaining global outlook where the
use of English in the growing International business transactions becomes highly essential.

This investigation was delimited to the learners at F.Y.B.Com. level of Sardar Patel University. The Investigator arrived at the learner profile with attributes such as: Sex, Age, Class, College, Results of the last exam (English and overall); medium of instruction at std. XII and at present; languages known, members of the family using English language etc.

A set of hypotheses was formulated and the sample for the study was provided with new instructional materials. Random sampling method was used for the selection of respondents. These respondents were approached for face-to-face interview, which intended to elicit data on the use of English in different environments. This data was analysed in quantitative form and it has been presented by the Investigator in tables showing Chi - Square Value. A qualitative analysis of classroom processing of the new tasks is also provided.

The thesis is divided into seven chapters. The first chapter seeks to provide a framework for the entire study by reviewing the ELT scenario in India and Gujarat, making a statement of the problem and by determining the scope and constraints of the study.

The second chapter reviews in detail the research on various factors related to communication, communicative
approach to Language Teaching, various types of English for Specific Purposes (ESP) and its chart, Business English, various principles of Materials production, the existing syllabus and a list of reference books for the students at F.Y.B.Com. level, revision of the syllabus at F.Y.B.Com. level have been discussed exhaustively.

The third chapter describes the tools used for data-collection and outlines procedures adopted for the analysis of the available data regarding the learners and their reactions to the new materials given to them. The strategies for data analyses are quantitative (Chi-Square value keeping in mind the comparatively large sample) as well as qualitative (participatory observation).

The forth chapter gave an overview of the administration of the tools used for data collection and describes how the selected sample was representative of the universe. This chapter concluded with the observations made by the Investigator.

The fifth chapter is devoted to the analysis and interpretation of the data. The analysis is presented in the form of tables of Chi-Square value as well as in the form of charts. Tables are followed by interpretation.

The sixth chapter deals with major findings of the study, implications for English Language Teaching in the state and suggestions for the betterment of future Business English syllabuses.
The last i.e. seventh chapter forms a conclusion of the entire study and offers some suggestions for further research.

7.3 **Suggestions for further research:**

In view of the findings of the present study and the vast area of Business English, the following suggestions are presented for further research:

7.3.1 English holds an important position not only in the field of Business and Commerce, but also in other branches of learning. Some other disciplines like: arts, science, engineering and many more can be studied in the same line.

7.3.2 An interdisciplinary study can be conducted under which the course contents of one discipline can be compared with the other, which may prove fruitful.

7.3.3 Teachers hold an important position in the Business Communication class. So various aspects and characteristics of teachers can also be assessed and scrutinized which are equally essential for the teaching of Business English.

7.3.4 It would be interesting to investigate and assess the Business English syllabus of other universities of Gujarat and India, at F.Y.B.Com. level.
7.3.5 An assessment of past Business English syllabuses and their comparison with the contemporary syllabus, may yield some new and thought provoking results.

7.3.6 A comparative study of Business English at Sardar Patel University can be made with some foreign universities for the benefit of the students.

7.3.7 An investigation into Business English terms may also prove to be highly useful for the students of commerce faculty.

7.3.8 A study of strategies adopted by the students at S.Y.B.Com. and T.Y.B.Com. Levels for learning Business English may also lead to some fruitful as well as interesting results.

7.4 Conclusion :

In view of the large number of students getting enrolled in Indian universities we are likely to be forced to adopt a policy of teaching them in larger classes. This is diametrically opposite to the movement of paying attention to individual learners and their learning strategies. It is hoped, however, that adequate studies of the learning strategies adopted by our students in all faculties will be carried out in future, so that
instructional problems not only in language teaching but also in other areas of the curriculum will be better understood and as a result, will be properly resolved. In all modesty, the Investigator would like to state that the present study marks just a beginning in that direction. A small study taken up by one individual researcher has a limited scope. However, it is satisfying to note that the first step is taken in the right direction.