ACKNOWLEDGEMENT

This opportunity gives me an immense desire indeed to express my own sentiments of appreciativeness restrained at the bottom of my heart for all the assisting folks who not only supported me in carving the research but also creating an effective piece as well.

In completion of this research work, I feel great sense of gratitude to my revered and distinguished research guide, Dr. Vijay D. Kulkarni, At Aditya Institute of Management, Pune whose constant and meticulous guidance, assistance have been of immense value to me in carrying out the present research work. Dr. Vijay D. Kulkarni is a down to earth realist and been a pillar of support throughout my study. His encouragement and motivation had been the proverbial elixir of life.

I am thankful to all the Ph. D. Coordinators, Vice Chancellor & Chancellor of JJT University, Rajasthan, who were always been there for motivation in difficult times while completing the research work and gave a amiable functioning atmosphere to accomplish the research tasks..

I have great pleasure in acknowledging my gratitude to my colleagues and friends Sourabh Gandhi, Shrikant Rajeshirke, for their valuable support. I am thankful to various respondents who took their initiative in helping us out in filling the questionnaire in spite of their busy schedule and their valuable inputs in the form of suggestions in my research.

It would be unfair if I do not mention contribution made by family members. I am grateful to all of them for their motivating assistances associated with novelty that lends a hand to me to sort out concerns on and off the research task along with for providing cheerful assistance and co-operation whenever required

Above all, I would like to praise the lord without whose invisible hand above my head, I am nothing at all.

Jitendra Krishanchandra Thakur