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APPENDIX- I

A Survey Questionnaire

Socio-cultural impact of new media on society -

A case study of four districts in Karnataka

An appeal

Dear Respondent,

I Mrs. Sukanya, Lecturer & Head, Dept. of Journalism, St.Philomena’s College, Mysore, pursuing my Ph.D. from the University of Mysore. This questionnaire is part of the requirement in partial fulfillment for my Ph.D. I request you to kindly help me in this survey by filling all the questions in an unbiased manner so as to enable me to prepare a balanced thesis. I will be highly grateful to you for your kind co-operation and support.