<table>
<thead>
<tr>
<th>TABLE No.</th>
<th>TITLE</th>
<th>PAGE No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Classification of Respondent according to Age</td>
<td>157</td>
</tr>
<tr>
<td>2</td>
<td>Classification of Respondent according to Sex</td>
<td>159</td>
</tr>
<tr>
<td>3</td>
<td>Classification of Respondent according to Marital Status</td>
<td>161</td>
</tr>
<tr>
<td>4</td>
<td>Classification of Respondent according to Social Status</td>
<td>163</td>
</tr>
<tr>
<td>5</td>
<td>Classification of Respondent according to Qualification</td>
<td>165</td>
</tr>
<tr>
<td>6</td>
<td>Classification of Respondent according to Monthly Income</td>
<td>167</td>
</tr>
<tr>
<td>7</td>
<td>Classification of Respondent according to Reasons for Preference</td>
<td>169</td>
</tr>
<tr>
<td>8</td>
<td>Classification of Respondent according to Products of continuous Buying</td>
<td>170</td>
</tr>
<tr>
<td>9</td>
<td>Classification of Respondent according to Preference of company</td>
<td>171</td>
</tr>
<tr>
<td>10</td>
<td>Classification of Respondent according to Company preferred for most attracting products</td>
<td>172</td>
</tr>
<tr>
<td>11</td>
<td>Classification of Respondent according to Most Attracting outlets</td>
<td>173</td>
</tr>
<tr>
<td>12</td>
<td>Classification of Respondent according to Reasons for Preference</td>
<td>174</td>
</tr>
<tr>
<td>13</td>
<td>Classification of Respondent according to Influencing Factors</td>
<td>175</td>
</tr>
<tr>
<td>No.</td>
<td>Classification of Respondent according to Feature</td>
<td>Page</td>
</tr>
<tr>
<td>-----</td>
<td>--------------------------------------------------</td>
<td>------</td>
</tr>
<tr>
<td>14</td>
<td>Classification of Respondent according to Appealing Feature</td>
<td>177</td>
</tr>
<tr>
<td>15</td>
<td>Classification of Respondent according to Usage and taste</td>
<td>178</td>
</tr>
<tr>
<td>16</td>
<td>Classification of Respondent according to Low Cost</td>
<td>179</td>
</tr>
<tr>
<td>17</td>
<td>Classification of Respondent according to Reason for Purchase of FMCGs</td>
<td>180</td>
</tr>
<tr>
<td>18</td>
<td>Classification of Respondent according to Service outlets</td>
<td>181</td>
</tr>
<tr>
<td>19</td>
<td>Classification of Respondent according to Duration and Delivery with all features</td>
<td>183</td>
</tr>
<tr>
<td>20</td>
<td>Classification of Respondent according to Contents, Usage, store and guarantee of taste</td>
<td>184</td>
</tr>
<tr>
<td>21</td>
<td>Classification of Respondent according to Opinion towards Sales people at outlets</td>
<td>185</td>
</tr>
<tr>
<td>22</td>
<td>Classification of Respondent according to Offered Samples</td>
<td>187</td>
</tr>
<tr>
<td>23</td>
<td>Classification of Respondent according to Mode of Purchase</td>
<td>189</td>
</tr>
<tr>
<td>24</td>
<td>Classification of Respondent according to Overall comfort ability of outlets</td>
<td>191</td>
</tr>
<tr>
<td>25</td>
<td>Classification of Respondent according to Purchase of substitute from the same brand</td>
<td>193</td>
</tr>
<tr>
<td>26</td>
<td>Classification of Respondent according to Purchase another product from the outlets</td>
<td>195</td>
</tr>
<tr>
<td>No.</td>
<td>Classification of Respondent according to Reasons for opting particular outlets</td>
<td></td>
</tr>
<tr>
<td>-----</td>
<td>--------------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>27</td>
<td>197</td>
<td></td>
</tr>
<tr>
<td>28</td>
<td>Classification of Respondent according to Performance of the FMCG products</td>
<td></td>
</tr>
<tr>
<td>29</td>
<td>Classification of Respondent according to Comparison with another brand</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>Classification of Respondent according to Purchase the products again</td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>Classification of Respondent according to Overall Satisfaction, as Customer</td>
<td></td>
</tr>
<tr>
<td>32</td>
<td>Classification of Respondent according to Recommend the products to friends/relatives</td>
<td></td>
</tr>
<tr>
<td>33</td>
<td>Classification of Respondent according to Repurchase from the same outlets and Service</td>
<td></td>
</tr>
<tr>
<td>34</td>
<td>Classification of Respondent according to Quality of relationship with outlets</td>
<td></td>
</tr>
<tr>
<td>35</td>
<td>Classification of Respondent according to Level of satisfaction towards customer service of outlets</td>
<td></td>
</tr>
<tr>
<td>36</td>
<td>Classification of Respondent according to Level of satisfaction with regard to Price</td>
<td></td>
</tr>
<tr>
<td>37</td>
<td>Classification of Respondent according to Suggestions and modifications in FMCGs</td>
<td></td>
</tr>
<tr>
<td>38</td>
<td>Classification of Respondent according to Overall performance of FMCGs</td>
<td></td>
</tr>
<tr>
<td>39</td>
<td>Classification of Respondent according to Overall satisfaction of the FMCGs</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Classification of Respondent according to ranking of retail outlets</td>
<td>244</td>
</tr>
<tr>
<td>---</td>
<td>------------------------------------------------------------------</td>
<td>-----</td>
</tr>
<tr>
<td>41</td>
<td>Classification of Respondent according to Ranking of service characteristics of sales representatives</td>
<td>246</td>
</tr>
</tbody>
</table>