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Bowling Green State University, (2009). Abridged Job Descriptive Index including Abridged Job in General Scale. BGSU.


Newby JE (1999) Job satisfaction in Middleschool principals in Virginia. (Blackburn: State University of personality and environmental variables.” Psychological Reports.


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- Chris Silva (2010). Focuses on a decrease in the satisfaction of workers towards their benefit levels.
- Clements (1983). Had studied on relationship between motivational factors and maintenance factors with job satisfaction of student activity staff in the Community College of Massachusetts.
- Edward E. Lawler III & Richard J. Hackman (1971). Did research on “corporate profits and employee satisfaction”.
- Foster, Hawking and Stein (2004). Describe that the application of the internet to the Human Resource function (e-HR).
- Foster, Hawking and Stein (2007). Describe that the application of the internet to the Human Resource function (e-HR) combines two elements.
- Gankar (2004). Pointed out that the level of performance of an employee is a function of his abilities and motivation.
- Hye-Shin Kim, Mary Lynn Damhorst. Source: Journal of Fashion Marketing and Management Volume: 3 Issue: 1 1999
- In the views of Armstrong (2003), e-HR provides the information required to manage HR processes.
Jane Sixsmith, C. Cecily Kelleher, Emer Crangle Source: Health Education Volume: 100 Issue: 1 2000


Kurt Matzler & Birgit Renzl (2010) states that employee satisfaction is considered as one of the most important drivers of quality, customer satisfaction and productivity.

Matt Wagenheim & Stephen Anderson (2012) states that the purpose of the study was to explore the relationship between frontline employee job satisfaction.

McBride (1992) examined the effects of ten job satisfaction factors.


Narayana (2008) suggested that some people perform better than others.

Ngelia Herrin (2007) states that the management literature is full of advice for executives.

Paul E. Madlock (2012) examined the influence of supervisor communicator competence and leadership style on employee job and communication satisfaction.

Phan Thi Luyen (2009) studied on factors affecting job satisfaction of the staff in Cantho University of medicine and pharmacy- Vietnam.


Prasad (2010) opined that motivation causes goal decided behavior.


Qingbin Wang, Tao Sun, Minghao Li, Wen Li, Yang Zou Source: Journal of Chinese Economic and Foreign Trade Studies Volume: 6 Issue: 1 2013.


Robert (1971) had studied on job satisfaction of teachers taking special class in lower state applying Herberg's Theory.

Saxena (2011) observed that motivation is the productivity factor in industry.
SubbaRao&VSPRao (2000) has opined that organization and individual should develop and progress simultaneously for their survival and attainment.
Varshney (2005) indicates that motivation is a psychological process which is related to human side and through which the desires.
Walker (2001) states that if HR technology is to be considered successful, it must change the work performed by the Human Resources Personnel

REPORTS and DOCUMENTS
✓ School list – matriculation schools report – NGO colony, Block B, Tirunelveli
✓ Mark list, student detail, faculty detail and profile documents –
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