ACKNOWLEDGEMENTS

I humbly submit my thesis at the divine lotus feet of almighty and the word thanks might be a very common term. I sincerely submit that, my thesis was thoroughly channelized and guided by the divine. I am just an instrument carrying out the instructions of divine every second and at every stage of the research.

With humble pranams to Bhagavan Sri Sathya Sai Baba, whose life is a divine inspiration to the entire universe, I sincerely submit my work at his lotus feet and feel blessed to be a student of Bhagavan. His messages, teachings and my precious moments spent with him, has elevated me and my research to higher conscious state.

I sincerely salute and seek blessings of Holiness Acharya’s of Kanchi, without their divine guidance, I would have not even dreamt about a research on exploring ancient wisdom. As a proud alumni of SCSVMV University, I am happy to declare that my life has been shaped and nurtured by the university in a more value based and dharmic pattern. I whole heartedly submit my thesis as a minimal contribution to the great service and guidance rendered by the Holiness Acharya’s of Kanchi and the Kanchi University to the entire world.

Empowerment, Enrichment and Effort are the words with which I can describe my guide Dr. N. Kalyanaraman, Associate Professor & Head, Department of Commerce, D.G. Vaishnav College. I sincerely thank him for his full cooperation, complete guidance and conceptual consulting. His role in shaping me as a purposeful individual throughout the entire period of the research has given me extra courage to explore Ancient Wisdom with respect and clarity. His balanced nature and equanimity in approaching complex aspects of my research and providing vibrant solutions has really been a morale booster to me.

Higher Consciousness, Supreme Motivation and Meaningful Mentoring the above words may not be enough to describe my professor and mentor, Dr. K.P.V. Ramana Kumar, Dean F & S. I sincerely thank him for shaping me and my research. His guidance has elevated me to think on a more self introspected frame work. His advice has helped me to experience and experiment
every stage of my research on me because of which, I am confident enough to submit that the recommendation and findings of my research can be applied by people at all levels of management. I also extend my thanks to the MBA Department and Faculty Team of SCSVMV University for their guidance and support.

Matha, Pitha, Guru and Deivam. How can I describe the sacrifices, support and faith my Father and Mother had in me in few words. Thanking them is a small drop in mighty ocean of their love, I reciprocate with. I submit my thesis in their feet and seek blessings.

Absolute Trust, Blind Love and Unconditional Care are the words that can aptly describe my wife, Dr. Lakshmi, and my son V.Vijay Krishna. Their support and confidence is an eternal optimistic companion of my life. Especially the sacrifice my wife made to elevate me to professional excellence and her wisdom to take care of the family by compromising her profession is the turning point in my life. Again with thanks, I don’t want to distance them. My research and the degree, I dedicate it to my wife and son.

Self Introspection, Balance of Mind and Clear Conviction are the words with which I would like to describe my Grandfather, Mr. K.Jaganathan, (Aged 88). His translation of Sanskrit versions of Ramayana, Bhagavad Gita and other ancient text has helped to get the complete essence of all the text and make a meaning contribution in my research. I whole heartedly thank him.

My thanks are due to Dr.K.G.Jayaprakash, Associate Professor, Centre for Theoretical Science & Development, Chennai -113, for his statistical guidance which has been useful. His help in guiding me on the statistical frame work of my research is fantafabulous. His precision and accuracy is definitely a motivating factor, with which I made significant inroads in statistical analysis.

I profoundly thank my father in law Mr. Kannan, (visited Sabarimala the abode of Lord Ayyappan more than 100 times) for his spiritual support and guidance. His ability to lead a life of attachment in detachment and detachment in attachment has helped me to self explore life and move to higher spiritual consciousness.
I whole heartedly thank RIPE’s, CEO & President, Mr. P.Ramalingam, my official mentor, whose trust and unconditional support has helped me to progress well in my research amidst of tight official schedule.

My current RIPE Team, words cannot express my thanks to them. They are rock solid pillars of support to me, their expectation and belief on me and my research has been one of the strong factor for completing my research in a more meaningful and quality way. Thank you team.

I extend my special thanks Ms. Sai Poornima, my personal secretary who has assisted me in my research. Her hard work and sincerity in helping me, has definitely value added positive vibrations to my research. I would also like to thank Mr. Suresh, who has helped me on streamlining the language part of my research.

I sincerely thank and humbly offer my pranams to the Vice Chancellor, The Registrar, The Controller of Examination, The Director of Research and Publications, The Dean’s of respective Department, The Principal and Faculty Members of SCSVMV University for giving me an wonderful opportunity to do my doctoral research in SCSVMV one of the most prestigious universities in the world.

I sincerely thank all my relatives, friends and well wishers for their support and timely help. Their belief and confidence on me has been a strong motivational force for me to complete my research.

Finally I thank the Positive Universal Consciousness prevailing in and around me, guiding me and spiritually motivating me for contributing more and more to the welfare of the society.

Samastha Lokha Sukino Bhavanthu