ACKNOWLEDGEMENTS

At the outset I wish to express my profound gratitude and deep respect to my research supervisor Prof. K.Seshaih (Retd.), for his scholarly guidance, affectionate encouragement in carrying out my research work. In spite of his multifarious commitments he took keen interest in my work and offered many valuable suggestions in the preparation of the thesis. Words are therefore inadequate to express my sense of gratitude to him.

I am grateful to the Prof. M. Muni Rami Reddy, Prof. B. Mohan and Prof. B. Bhaghavan Reddy and other faculty members of commerce department, S.V.University for their valuable suggestions and encouragement.

I express my sincere thanks to non-teaching staff of commerce department, S.V. University for their help and co-operation.


I also place on record the valuable guidance extended by my teacher Kumari M. Girija, Lecturer in Telugu, Sri Sarvodaya College, Nellore.

I am much beholden to Madam Smt. K. Padmavathi Seshaih, for warm and affectionate encouragement and thankful to Smt. K. Vasantha Kumari and Kum. K. Anuradha Kumari for continuous support.

I am gratefully indebted to my parents Sri. Papireddy Dasaratha Rami Reddy and Smt. Ammanamma who have strained every nerve in educating me and for their encouragement.
I am also gratefully indebted to my wife Anuradha, who has encouraged me in every aspect in the course of research without which it could not have been possible for me to complete the work. And it gives me immense pleasure to acknowledge my children Vamsidhar and Pooja Venavi for their extensive help in doing computer work.

I am grateful to the authorities of S.V.University and library personnel in particular for the research facilities provided to me.

( P. KONDA REDDY )