

## *Preface*

To measure the development of any country, industrial growth should be measured. Without industrial development the growth of any economy is not possible. The development of any industry is basically brain child of the entrepreneur who visualised it even before the birth of the industry. Entrepreneurs are real force of economic engine. Entrepreneurs of various sectors have their own way of working and thinking. Entrepreneur is the fourth factor of production who organises the other three resources land, capital and labour. It has some specialty what makes him different from the other factors. If one observes the entrepreneurs, then may find some attributes like they are hardworking, risk taker, ambitious, innovative, dynamic, flexible, emotionally stable, motivating, leader, tactful, strong in communication, intelligent, knowledge based...etc. the list is endless. But it is also difficult to find an entrepreneur who may possess all the above characteristics. But still they are successful entrepreneurs in their field. This has motivated researcher to undertake a research on *Attributes of Entrepreneurs*.

The attributes of any person are affected by more than one variables. So study of attributes will be incomplete if it is not compared with various affecting factors. It will be even more interesting if the various unique and independent industries' entrepreneurs are compared on the grounds of attributes and various factors. For this purpose primary data collection – first-hand information is required. To make the research more interesting some unique attributes are surveyed on which the research has yet not taken place in Saurashtra region.

For better understanding the entire process of research is divided in to five chapters. The first chapter gives general information about entrepreneurship. It includes meaning, functions, types, process, and various theories of entrepreneurs and also social responsibility of entrepreneurs. The second chapter gives highlight about the research conducted till now in the field of entrepreneurship. This review of literature includes PhD thesis, articles published and paper presented on entrepreneurship. It is classified into two parts - research on entrepreneurship in general and research on attributes of entrepreneurs. The third chapter gives information about research to be conducted. What are the objectives, scope,

hypothesis, tools and techniques are explained here. It also includes the meanings of various attributes to be surveyed. The fourth chapter is the most important Data Analysis. Here the data collected is analysed in detail. To make it more analytical the analysis is divided into two parts, analysis on total of the attributes and attribute wise separate analysis. Attribute wise analysis makes the research even more precise and comparison becomes easy and interesting. Various charts, tables and graphs are inserted at appropriate places to make it more meaningful. At the end the gist of the research is chapter five. The conclusions and findings are drawn here. Some interesting facts are revealed which may become a platform for the new research.

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