QUESTIONNAIRE

Titled - “A COMPARATIVE STUDY OF SANGANER AND BAGRU PRINTS WITH REFERENCE TO SCOPE OF MODERNIZATION AND THEIR MARKET POTENTIAL”

Q1. Name of the Unit: .................................................................

Q2. Year of commencement of unit : ....................................................

Q3. Do you have any technical qualification related :
    a) Yes
    b) No

Q4. What kind of unit it is?
    a) Own Business
    b) Job Work

Q5. Organization of the unit :
    a) Sole trader
    b) Partnership
    c) Government Firm

Q6. What is the nature of finance?
    a) Self Finance
    b) Loan from relative or any other source

Q7. Nature of unit :
    a) Small Scale
    b) Medium Scale
    c) Large Scale

Q8. Is the Working capital?
    a) Plenty
    b) Just enough
    c) Scare

SECTION – 2

(EMPLOYEES)

Q9. What is the total number of employees?
    a) Washer
    b) Dyer
    c) Printer

Q10. Nature of workers :
    a) Skilled
b) Semi Skilled

c) Unskilled

Q11. What is the basis of type of job of the workers employed?
   a) Regular Basis
   b) Contract Basis

Q12. What are the wage rages?
   a) According to the Govt. regulations
   b) According to the market rates

Q13. What are the average salaries/wages of employees?
   a) Piece basis
   b) Daily basis

Q14. What is the working duration of workers?

-------------------------------------------------------------------------

SECTION – 3
(RAW – MATERIAL)

Q15. What are the raw materials used in dyeing and printing?

-------------------------------------------------------------------------

Q16. What are the sources of raw material?

-------------------------------------------------------------------------

Q17. Who does the purchasing of raw material?

-------------------------------------------------------------------------

Q18. What is the pattern of purchase of raw materials?
   a) Against Cash
   b) Against Credit
   c) Both

Q19. Is the supply of raw material?
   a) Sufficient
   b) Plenty
   c) Scarce

Q20. What points you keep in mind while purchasing the raw material?
   a) Price
   b) Quality
   c) Colour
   d) Availability
   e) Durability

-------------------------------------------------------------------------
Q21. What are the buying practices of raw material?

Q22. Do you have storage facility to store the raw material:
   a) Sufficient
   b) More than Sufficient
   c) Just Enough

Q23. What kind of fabric is used as raw material:
   a) Cotton
   b) Silk

SECTION – 4
(WASHING & BLEACHING)

Q24. What are the various equipments used in washing and bleaching?

Q25. What are the various steps involved in washing and bleaching?

SECTION – 5
(DYEING)

Q26. What are the various equipments used in dyeing?

Q27. What are the common colours and colours schemes?

Q28. What is the procedure of dyeing?

Q29. What are the precaution taken during dyeing?

SECTION – 6
(PRINTING)

Q30. What are the various kinds of printings done in Sanganer?

Q31. What are the various sources of design?
   a) Natural Origin
   b) Copied from magazines and journal
   c) Other printed fabrics
   d) Supplied from external source

(iii)
Q32. What are the various motifs of printings with their vernacular names?

Q33. What is the basis of selection of motifs?
   a) Popularity
   b) Attractiveness

Q34. What are various colours and colour combinations used in printings.

Q35. What are the preliminary processes given in printing?
   a) Block Printing
      i) What are various equipments used in block printing
      ii) What are various size shapes and types of blocks used in printing?
      iii) What are various equipments used in making blocks?
      iv) What is process of block making?
   b) Screen Printing
      i) What are various equipments used in screen printing?
      ii) How the screen are prepared?

Q36. What are printing pastes used?

Q37. What is process of block printing?

Q38. What is process of screen printing?

SECTION – 7
(FINISHING)

Q39. What are the various equipments used in finishing?

Q40. What are the various processes of finishing?

Q41. What are various finished goods prepared in your unit?

Q42 How do you store the finished goods?
   a) Separate room in same premises?
   b) Separate godowns?
   c) Marketing office
   d) Shop outlets
SECTION – 8
(PRODUCTION & MARKETING)

Q42. What is the annual turnover of the unit?

Q43. What is the basis of production of unit?
   a) Confirmed orders
   b) Anticipation of demand
   c) Both

Q45. What is your percentage of expenditure on raw material, labour and what profit you earn?

Q46. What is the time gap between production and marketing of goods?

Q47. What are the factors considered while fixing the cost of finished goods?

Q48. What are the sources of receiving the order?
   a) Agents
   b) Distributors
   c) Retailers
   d) Any other

Q49. What are your terms of sale?
   a) Against cash
   b) Against Credit

Q50. Where are the products marketed?
   a) Local Market
   b) Throughout country
   c) Market internationally

Q51. Do you have transport facilities?
   a) Yes
   b) No

Q52. What is the socio-economic status of units?

SECTION – 9
(PROBLEM FACED AND REMEDIAL MEASURES)

Q53. What are the various problems faced by you and suggest remedial measures?

Q54. What are your future plans?