APPENDIX II
CUSTOMER SURVEY SCHEDULE

(a) Location:
(b) Type of vendor and food sold:
(c) Date of collection:

Identification marker of customers (collected at the time of buying/others)

1. Sex and approx. age:
2. Educational status:
3. Marital status:
4. Locality:
   (i) Home address:
   (ii) Present place of residence:
5. Occupation:
6. Place of work:
7. (i) Religion and Sect:
   (ii) Caste:
   (iii) Community:
   (iv) Mother tongue:
8. (a) Which place outside home do you eat at?
   (b) How often?
   (c) Types of street food consumed?
9. Which types of street food do you prefer and why?
10. Approx. amount spent on street food.
11. What is the importance of street food in your daily life?
12. Give your opinion about street food (in details) : outlining: hygiene, price, convenience, time-saver, variety of food etc.
13. Any suggestions regarding the improvement of street food enterprise.