REFERENCES

Abramis, D.J. (1992). Humor in health organizations, *HR magazine*, vol.37, ISS.8, pp.72-74


Bandana Nayak (2008), Measuring organizational culture”, *Indore Management Institute DISHA*, pp.44-48


Barnes and John Walter (1992), “organizational culture and value, congruity as determinants of sales organizational outcomes”, organizational culture dissertation, pp.142-145


Bass M. Berand (1965), Organizational Psychology, Allyn and Bacon Inc, Boston, 459.


Gruber and Hans George (2000), Does organizational culture affect the sharing of knowledge, the case of a department in a High technology company”, *Industrial and labour relations*, pp. 124-132


Joby Jose and Panchanatham. N, (2014c), Influence of Job Satisfaction and Organizational Commitment on Job Involvement towards Organizational Effectiveness, *Indian Journal od applied research*, vol.4,pp280-283


Sheldon, M. E. (1971). Investments and involvements as mechanisms producing commitment to the organisation. *Administrative Science Quarterly*, 16(2), 143.


Sims, R.R. (2000), Changing an organization’s culture under new leadership. *Journal of


Tiemann and Marie Kathryn (1998), “A descriptive case study of individual perceptions of organizational culture and perceived and observed behaviours of individuals in work groups”, *Social psychology abstract*, University of Connecticut Libraries


