6. **OBJECTIVE(S) OF THE RESEARCH WORK**

This research work was carried out with the following objectives:

- To explore and compare the regulatory guidelines on branded/ generic medicines in various countries, including India, and to suggest remedial measures for improvements.

- To survey the role of physicians in determining the availability, price and popularity of generics in the State of Haryana.

- To survey the role of pharmacists in determining the availability, price and popularity of generics in the State of Haryana.

- To critically analyze the “generic promotion scheme—24x7 Jan Aushadhi Store” launched by the Government of India.

- To evaluate and compare the quality & pricing of the branded/ generics as available from the market, for selected categories of drugs, in the State of Haryana.

- To evaluate and compare the quality & pricing of generics, from Jan Aushadhi Stores, with their branded counterparts, for selected categories of drugs.

It was aimed that the findings of the research work might be useful in

- Formulation of policy for promotion of the use of generics in India,

- Dispelling the myths about the poor quality concept in generics in India,

- Identifying the bottlenecks in the prescription, availability, popularity and use of generics in India,

- Spreading awareness on the use of generics, with particular focus on generic prescriptions by physicians.