The value of milk and milk products for physical development and well being of people is now universally recognized. No other but milk is regarded as near perfect food item on the earth having all the essential nutrients necessary for life. From time immemorial, milk and milk products have been accepted as items of choice in the diet of Indian people. Dairying on commercial basis in a later development. It was not that milk was not sold in ancient period, but the fact is that there was no economic demand for milk.

The economic importance of dairy farming lies in the fact that it provides livelihood to many rural and sub-urban families. Hence, as component of programmes of poverty eradication, dairying could play a pivotal role. Dairy Development Programmes are labour intensive, having favourable cost benefit ratio and are particularly suitable for weaker sections of the society mainly small, marginal and landless agricultural labourers of the country.

On various Occasion the present researcher has come into contact with many dairy entrepreneurs of Khanapara area in Gauhati before the study was undertaken. This contact has induced to conduct on in-depth study of the subject and the present thesis is the outcome of this self-grown interest.
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