QUESTIONNAIRE
(CONSUMER SURVEY).

BIODATA (PERSONAL INFORMATION)

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<thead>
<tr>
<th>Name</th>
<th>Age &amp; sex</th>
<th>Year</th>
<th>M/F</th>
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<td>Educational qualification</td>
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<td>Occupation</td>
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1. Do you consume any processed foods? Yes/No
2. Do you purchase Jam, Jally, chutney, Pickles, from the market? Yes/No.
3. Is it a must item in your daily food? Yes/No.
4. Which of the fruit and vegetable item do you prefer the most? Home made/Preferred items/Those available in the market.
5. What is your opinion about the standard of the fruit and vegetable processed item of Assam in terms of quality? Adequate/Not adequate.
6. Do you purchase any particular brand of fruit and vegetable based products? Yes/No.
7. Which brand of fruit and vegetable based product do you prefer the most? 
8. Which of the fruit and vegetable based products do you prefer? Locally produced/Marketed from outside/Both
9. State the reason/reasons for your preference
   Quality/ price/taste etc.

10. Do you think the locally produced products are better than those
    manufactured outside? Yes/No

11. What is your opinion about the price of the products of
    local manufacture compared to the outside products.
    High/Average/ Low.

12. Are you aware of any fruit and vegetable based product of
    Assam. Yes/No.

13. In your opinion whether the local fruit and vegetable based
    products easily available in the market. Yes/No.

14. Do you prefer to have any change of taste with new brand of
    fruit and vegetable based product? Yes/No.

15. How do you make use of the used bottles of processed foods?
    Reselling-/ Home use / Waste Products.