

# Annexures

Annexure I  
**Survey Schedule-I (For Pilgrims)**

**A Study of the Impact of Tourism on Economic Development of Rajouri with  
Special reference to Managing Pilgrimage Tourism**

Schedule No. \_\_\_\_\_ Date of Interview \_\_\_\_\_ Place \_\_\_\_\_

Note: Kindly specify your responses regarding questions by putting a tick mark on any one of the question options or write your remarks at the space given at the end of the questions, as per your satisfaction.

Your identity will not be disclosed to any one at any stage and this information is only used for research purpose.

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- Age
  - Gender
  - Occupation
  - Qualification
  - Income (Monthly)
  - Place of Residence
  - Religion
  - Nationality

1. How many times you visited here/Shahdra Shrief Shrine.  
(Never)  
a. Once      b. Twice      c. Thrice      d. Other/ \_\_\_\_\_ times
2. What is the primary purpose of your visit?  
a. Religious obligations      b. Recreation      c. Vacations/Leisure  
d. Visit to Friends and Family      e. Others \_\_\_\_\_ Please Specify
3. Are you alone or in a group?  
a. Alone      b. Group
4. If in group, how many people are in your group? Including you as member of group.  
a. \_\_\_\_\_ Person      Age Group  
b. \_\_\_\_\_ Male      \_\_\_\_\_ to \_\_\_\_\_ Years  
c. \_\_\_\_\_ Female      \_\_\_\_\_ to \_\_\_\_\_ Years
5. What is the total duration of your trip to Shahdra Shrief Shrine?  
a. 1 Day      b. 2 Days      c. 3 Days      d. >4 Days
6. How many days and nights you spent in Shahdra Shrief Shrine / Rajouri?  
a. Number of Days \_\_\_\_\_      b. Number of Nights \_\_\_\_\_

7. Where do you stay during your visit?  
 a. In hotel  
 b. In Shrine Free dormitory  
 c. In Shrine Restaurant  
 d. In TRC/ Tourist hut  
 e. Other \_\_\_\_\_ pleases Specify.
8. How much you spend on accommodation.  
 a. Rs \_\_\_\_\_ Per Person  
 b. Rs \_\_\_\_\_ In Group of \_\_\_\_\_ People
9. Which of the following has been the religious activity during your all visits?  
 a. Visit to Shahdra Shrief Shrine only.      b. For Seeking wish/manath  
 c. Visit after fulfilling your wish/Performing charawha      d. All of above
10. What facilitate you to visit here?  
 a. Revival of Mughal Road      b. Revival of Poonch Rawlakote Road  
 c. Religious Motivation      d. Scenic beauty  
 e. a,c,d      f. b,c,d
11. During yours this visit to Shahdra Shrief Shrine and past visits how many times did you visit to following places.

	Place	Number of Times	Planning to Visit (Y/N)
1	Dargha Sain Gangi Dharal		
2	Chingus		
3	Noori Chamb		
4	DKG (Dera Ki Gali)		
5	Dargha Baba Sain Meran Sahib, Poonch		
6	Nanagali Sahib Gurudawara, Poonch		
7	Mangla mata Noshera		
8	Budd Amar Nath Shrine, Poonch		
9	PKG (Peer Ki Gali)		
10	BG(Bimber Gali)		
11	Mandi, Loran and Sabazian		

13. Which season of year is the preferred season of your visit? Mention Reason  
 a. April- July      b. August- Nov  
 c. Dec-March      d. Any other
14. Which has been the preferred occasion for your visit?  
 a. Festival/Urs      b. Ramadan/Eid  
 c. While Going for Hajj      d. Any others      Why? \_\_\_\_\_
15. Which is the preferred day of your visit?  
 a. Thursday      b. Saturday  
 c. Sunday      d. \_\_\_\_\_ & Why? \_\_\_\_\_
16. What is the mode of transportation from your place to Shrine?  
 a. Bus      b. Matador  
 c. Tata Sumo/Tempo Travel      d Private Car  
 e. Any other mode Please specify



8	Cooperation from Shrine Administration						
9	Grievance Redresser System, if any						
10	Time taken to solve your problem (if happened)						
11	Sitting arrangement at dining hall						
12	Assistance/Guidance provided at the time of offering donation/Paying Nayaz						
13	Please rate :Where you stayed overnight at Shrine, Dormitory/ Guest House/ TRC/Tourist Hut						

26. What are the three things, did you like about visiting here.

I. First-, II 2<sup>nd</sup>-, 3<sup>rd</sup>-

27. What are the three things, did you not like about visiting here.

I. First-, 2<sup>nd</sup>-, 3<sup>rd</sup>-

Thanking you for participating in the Survey

Annexure II  
**Survey Schedule-II (For Shopkeepers)**  
**A Study of the Impact of Tourism on Economic Development of Rajouri with  
Special reference to Managing Pilgrimage Tourism**

Schedule No. \_\_\_\_\_ Date of Interview \_\_\_\_\_ Place \_\_\_\_\_

**Note:** Kindly specify your responses regarding questions by putting a tick mark on any one of the question options or write your remarks at the space given at the end of the questions, as per your satisfaction.

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1. What is the exact nature of yours business.		
2. When did you establish your business/Shop?		
3. How many people are in your family?		
4. How many people from your family are engaged in this business/activity.		
5. Do you have any other source of income for your family? a. Yes                      b. No      If yes, what is that _____		
6. Is this your own shop or a rental?      a. Own                                      b. Rental		
7. How many employees are working in your shop?		
8. Whether they are local.                      a. Yes                                      b. No		
9. Number of Local employees		
10. Number of non local employees		
11. From where these non local employees are.		
12. How you finance your business. a. Through Bank Loan                      b. Self Finance c. Borrowed from relatives/Friends      d. Any other_		
13. What was your initial amount of investment, Rs _____		
14. What is the percentage of average annual growth of investment in yours business over the period of last 3-5 years.		
15. How much expenditure incurred on the following:		
S. No	Particulars	Monthly
1	Employees Salary	
2	Rent of Shop	
3	Bank Loan Installment	

4	Tax Paying	
5	other expenditures	
16. Please provide the following information regarding yours establishment.		
S.No.	Particulars	Monthly
1	Revenue Generated/Turnover	
2	Profit	

17. Which month do you consider *Peak/Lean/Average* season for your business.

- a. Peak \_\_\_\_\_
- b. Lean \_\_\_\_\_
- c. Average \_\_\_\_\_

18. How many customers come to your shop in different season?

S.No.	Particulars	Lean	Peak	Average
1	Average nos. of daily customers			
2	Numbers of Pilgrims in all customers			

19. How many shops like you are operating in Shahdra/Thanamandi/Rajouri? \_\_\_\_\_

20. What kind of difficulty you are facing in your business. \_\_\_\_\_

21. Give some suggestion to overcome these difficulties.

<ul style="list-style-type: none"> <li>• Nam _____</li> <li>• Address _____</li> <li>• Age _____</li> <li>• Gender _____</li> <li>• Qualification _____</li> <li>• Place of Residence _____</li> <li>• Religion _____</li> <li>• Nationality _____</li> <li>• E-mail Id/Contact No _____ (If Any)</li> </ul>
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Thanking you for participating in the Survey

Annexure III  
**Survey Schedule-III (For Transporters)**

**A Study of the Impact of Tourism on Economic Development of Rajouri with  
Special reference to Managing Pilgrimage Tourism**

Schedule No. \_\_\_\_\_ Date of Interview \_\_\_\_\_  
Place \_\_\_\_\_

**Note:** Kindly specify your responses regarding questions by putting a tick mark on any one of the question options or write your remarks at the space given at the end of the questions, as per your satisfaction.  
Your identity will not disclose to any one at any stage and this information is only used for research purpose.

1. Where do you belong?
2. Type of your Vehicle
3. Is this your own Vehicle? a. Yes                      b. No
4. If not where from the owner of this Vehicle belongs.
5. Do you have any other vehicle, please provide detail. Types _____ Nos. _____
6. How you finance this Vehicle.
7. What is EMI if financed by bank/Co?
8. How much did you earn in a month from this vehicle. Profit Rs. _____ Month, R.s _____ Year
9. How many people are associated with this Vehicle? a. Driver                      b. Conductor c. Administration personal      d. Others.
10. How much is the total salary/wages are paid to all the above employees Rs. _____/Month
11. Have you seen any change in your business since revival of Mughal and Poonch Rawlakote road?
11. What kind of difficulties you are facing. _____
12. Suggestion to improve these. _____
<ul style="list-style-type: none"> <li>• Name of Respondent _____</li> <li>• Name of owner of Vehicle _____</li> <li>• Address _____</li> <li>• Phone No. _____</li> </ul>

Thanking you for participating in the Survey



Annexure IV  
**Survey Schedule-IV (For Hoteliers/Restaurant Owners)**

**A Study of the Impact of Tourism on Economic Development of Rajouri with  
Special reference to Managing Pilgrimage Tourism**

Schedule No. \_\_\_\_\_ Date of Interview \_\_\_\_\_ Place \_\_\_\_\_

**Note:** Kindly specify your responses regarding questions by putting a tick mark on any one of the question options or write your remarks at the space given at the end of the questions, as per your satisfaction.

Your identity will not disclose to any one at any stage and this information is only used for research purpose

1. Is this your own Hotel a. Yes                      b. No In case of No, who is the owner of this hotel													
2. When did you establish your Hotel?													
3. What is the category of your Hotel?													
4. How many rooms are in your Hotel?													
S.No	Room Type			Number				Rent/ Day					
				AC	Non-AC	AC	Non-AC						
1	Single Seated												
2	Double Seated												
3	Triple Bedded												
4	Others.												
Total Nos. of Rooms													
5. What is the total number of beds in your hotel?													
6. What is the total capacity utilization of lodging facility during different months?													
Months	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Full Year
Capacity Utilization													
7. Do you have Restaurant within your hotel? A. Yes                      b. No													
8. If yes, how many employees working in the Hotel													
S. No.	Employees			Number				Average Monthly Salary					
1	Administration												
2	Front office												
3	Chefs												
4	Waiter												
Total													

9. How many employees working in your hotel.			
S. No.	Employees	Number	Average Monthly Salary
1	Administration		
2	Non Administration		
3	Bell boys		
4	Others		
Total			

10. Please provide following information.

S.NO.	Particulars	Monthly
1	Total Revenue Generated/ Turnover	
2	Expenditure incur on Salaries of Staff	
3	Expenditure on maintenance	
4	Expenditure incur on purchasing in case of Restaurant	
5	Tax Paying	
6	Loan Installment (If Financed through bank)	
7	Profit earned	

11. What kind of assistance you received from Tourism department.

\_\_\_\_\_

12. What Kind of problem you are facing.

\_\_\_\_\_

13. Give suggestions to overcome these problems.

• Name of your Hotel	_____
• Address	_____
• Phone No.	_____
• Name of respondent	_____
• Designation	_____

Thanking you for participating in the Survey

Annexure V

**Survey Schedule-V (Community)**

**A Study of the Impact of Tourism on Economic Development of Rajouri with Special reference to Managing Pilgrimage Tourism**

Schedule No. \_\_\_\_\_ Date of Interview \_\_\_\_\_ Place \_\_\_\_\_

**Note:** Kindly specify your responses regarding questions by putting a tick mark on any one of the question options or write your remarks at the space given at the end of the questions, as per your satisfaction. Your identity will not disclose to any one at any stage and this information is only used for research purpose.

Please rate the level of your agreement with the items using the following 5 scale criteria (Strongly Agree =5, Agree=4, Neither Agree nor Disagree=3, Disagree=2, Strongly Disagree=1)

Statements	1	2	3	4	5
Pilgrimage Tourism brings more economic benefit to the households and community level.					
Pilgrimage Tourism has diversified households and community livelihood choices and opportunities.					
Pilgrimage Tourism development has created more job opportunities for local community.					
Pilgrimage Tourism development has resulted into increased prices of goods and services.					
Pilgrimage Tourism development has resulted into better social infrastructure (like roads, electricity, water, public transport).					
It is easier to access information valuable to our livelihoods because of tourism development.					
Pilgrimage Tourism development has increased the level of criminality, alcoholism, vandalism, prostitution, etc.					
People have become less trusting because of tourism development.					
Pilgrimage Tourism development has caused a lot of people to immigrate to our village. Comment why?					
Pilgrimage Tourism development has improved the status of woman. Comments why?					
Pilgrimage Tourism development in the area makes the surrounding landscape more attractive. Comment how?					
Increasing tourist activities in our village has resulted into exhaustion of wood/water and energy resources. Comment how?					
Participation of community is encouraged in decision-making regarding tourism development in our area.					

- Name \_\_\_\_\_
- Age \_\_\_\_\_
- Gender \_\_\_\_\_
- Occupation \_\_\_\_\_
- Qualification \_\_\_\_\_
- Marital status \_\_\_\_\_
- Income (Monthly) \_\_\_\_\_
- Number of Family Member \_\_\_\_\_
- Place of Residence \_\_\_\_\_
- Religion \_\_\_\_\_
- Nationality \_\_\_\_\_
- E-mail Id/Contact No \_\_\_\_\_

Thanking you for participating in the Survey



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**Plagiarism Report**

It is certified that the similarity index of various chapters of the PhD thesis entitled “*A Study of the Impact of Tourism on the Economic Development of Rajouri with Special Reference to Managing Pilgrimage Tourism*” being submitted by Sharaz Ahmed, for the award of degree of Doctorate of philosophy (PhD) in management studies Baba Ghulam Shah Badshah University Rajouri, under my supervision, is within permissible limits. The similarity index as per iThenticate software is as follows:

<b>Chapter Nos</b>	<b>Chapter Title</b>	<b>Similarity index percentage(%age)</b>
1	Introduction	7
2	Review of Literature	3
3	Research Methodology	0
4	Pilgrimage Tourism in the Area of Rajouri	3
5	Role of Tourism in Economic Development of District Rajouri	8
6	Summary, Conclusion and Policy Suggestions and Strategies to boost tourism in Rajouri and J&K	1
<b>Overall similarity for entire Thesis</b>		<b>5</b>

**Dr. Parvez Abdulla**  
(Research Supervisor)

## Annexure VII

### Publications

1. Malik, S.A. and Abdulla, P. (2013), .Tourism: Hallmark for Present and Question mark on Future, a chapter in book, Entitled *Contemporary Tourism Planning: Introspecting Problem and Prospects*, under sub theme, Tourism Finance & Economic Planning, Published by Excel India Publisher, New Delhi, ISBN:978-93-82880-57-8, pp. 196-205.
2. Malik, S.A. and Abdulla, P. (2013). Exploring Heritage of Neglected Region: A case of Rajouri and Poonch,, In International Refereed Journal, entitled in *ABHINAV- International Monthly Refereed Journal of Research in Management & Technology*, Vol(II),ISSN-2320-0073, pp.168-176.
3. Malik, S.A. (2013). Development of Difficult Region through Travel, Trade and Tourism: A Case Study of Twin Border Districts Rajouri and Poonch in *Journal of Social Science & Interdisciplinary Research (IJSSIR) (PRINT JOURNAL)*
4. Malik, S.A. and Abdulla, P. (2013). Eliminating Old Practices In Modern Days: An Overview of HR Practices In Tourism Industry in Pezzottaite-International *Journal of Applied Services Marketing Perspectives, A Refereed Quarterly Journal,*” in July to Sept. 2013, Issue, Volume 2, Number 3, ISSN (P):2279-0977, ISSN(0):2279-0985,pp. 50-553.
5. Malik, S.A. and Abdulla, P. (2013). Cross border travel, tourism and confidence building measures in J&K, Chapter in a Edited Book Entitled “*New Era of Sustainable Tourism In India*”, ISBN-978-93-82816-08-09, D.K.Agencies (P) Ltd. Ed. (1), pp. 162-183.
6. Malik, S.A. and Abdulla, P. (2013). Potential, Prospects and Challenges of Development of Tourism in Rajouri & Poonch in *Acme Intellects International Journal of Research in Management*, Vol. 2 (2), ISSN 2320 – 2939 (Print), ISSN(Online) 2320-2793, pp. 69-76.
7. Abdulla, P and Malik, S.A. (2014). Studying Patterns of Pilgrimage tourism - A case of Shahdra Shrief Shrine, *International Journal of Trade & Global Business Perspectives*; ISSN: 2319-9059

8. Abdulla, P and Malik, S.A. (2014). An empirical Study of tourists awareness, experience and preferences about various sites of District Poonch, *Indian Streams Research Journal*, Volume-4, Issue-7, pp. 2-11, ISSN 2230-7850.
9. Abdulla, P and Malik, S.A. (2014). Anthropology of Pilgrims with regard to accommodation and the activities they performed while visiting to Shahdra Sharief Shrine, *International Journal of Tourism & Hospitality Review (IJTHR)*, vol 1, pp. 1-9.
10. Abdulla, P and Malik, S.A. (2014). A Quantitative approach for Knowing pilgrims second choice to visit within district Rajouri, *Sai Om Journal of Commerce & Management, A Peer Reviewed International Journal*, Volume 1, Issue 8, pp. 16-21, ISSN-2347-7571.
11. Abdulla, P and Malik, S.A. (2014). An Analysis of Demographic Profile of Visitors Visiting to Shahdra Shrief Shrine, Rajouri (J&K), *Asia Pacific Journal of Marketing & Management Review (APJMMR)*, Vol.3 (8), pp. 60-70, ISSN 2319-2836.

#### **List of the Seminars, Conferences and work-shops Attended**

1. Paper entitled “ Tourism- A need for Overall Development of Rajouri and Poonch (J&K), In a National seminar Sponsored by UGC on Tourism planning and Development in India: Setting Agenda for Tourism Research organized by Department of Tourism and Hotel Management, Kurukshetra University, Kurukshetra, Haryana held on 28-29 Feb. 2012
2. Paper entitled “Cross Border Travel, Tourism and confidence Building Measures in J&K” presented in two days International Conference on Sustainable Practices in Trans Himalayan Destinations, University of Jammu in Collaboration with J&K Tourism, Govt. of J&K in SAP (DRS I) UGC, at TBS University of Jammu, March 02-03, 2012.
3. Presented Paper on topic “Eliminating old Practices in Modern Days: An overview of HR Issues in Tourism Industry, Organized by Department of Human Resource Management, on topic Acquisition, Nurturing and Retention of Talent, from 3-4 May 2013 at Central university of Jammu.

4. Paper entitled “ A Study of Heritage sites of District Rajouri and Poonch of State Jammu and Kashmir” in an International Seminar on Heritage & Tourism-Public, Potential & Problems, Organized by Institute of Tourism & Hotel Management, Dr. Ambedkar University, Agra UP and Archaeological Survey of India, Agra Circle held on April 16 - 18 2012
5. Exploring Land of God: A Study of Development of Sustainable tourism in Ladakh, ICSSR Sponsored International Conference on Shifting Paradigm in Applied Economics and Management: Course Correction held on 1-2 August 2014 in School of Business, Faculty of Management Studies, Shri Mata Vaishno Devi University, Katra J&K
6. Presented paper on Impact of Tourism on the Activity of Transportation: A case of Rajouri, in ICSSR North Western R National Seminar on Contemporary Business and Economic Opportunities in North Western region: Issues and challenges, Organized Faculty of Management Studies, Shri Mata Vaishno Devi University, Katra J&K in 6th March 2015
7. Attended, Ten Days Workshop on Research Methodology, Sponsored by Indian Council of Social Science Research & jointly organized by Central University of Jammu & BGSBU at BGSBU Rajouri, from 3-12 June 2013.
8. Attended Two weeks Research Methodology course work organized by Government PG College Rajouri in Collaboration with Central University of Jammu under ICSSR sponsorship.
9. Participated in Ten Days Workshop on Research Methods for PhD student organized by SRM University, Chennai, Sponsored by ICSSR, from 20 Jan 2013- 1<sup>st</sup> March 2014.
10. Participated in one Day advance workshop on SPSS organized by SRM University in collaboration with IBM-SPSS Bangalore.