PREFACE

The development of rural areas is one of the principal problems engaging the attention of policy makers, planners and administrators of the country. Means, methods and programmes have to be extended to encompass the rural problems and strategies should be adopted to achieve rural development without much capital costs. It is in this respect that the co-operative dairy in India is recognised as one of the instruments of economic and social change. Dairy industry not only provides the milk for balanced food-diet, but also generates more employment opportunities and income making possible the utilisation of available land resources.

An attempt is made to study co-operative dairy development with the main objective to assess the working of dairy co-operatives and to analyse their problems and weaknesses which would help in formulating a policy for dairy development. For the purpose of this study, the dairy co-operatives functioning in Nandyal unit during the seven years period from 1990-91 to 1996-97 have been examined.
The proposed study is divided into five chapters. The design of the study and related issues are discussed in the first chapter. The second chapter concerns itself with appraising the Historical Retrospective of Dairy Development. The third chapter deals with the Financial Performance of the Society. In the light of the study Production, Marketing and Financial Results are analysed widely and critically in the fourth chapter. Findings and Conclusions are dealt in the last chapter.