

P R E F A C E

Prior to 1930, Agricultural Marketing suffered from various defects and weaknesses. A number of fraudulent practices like defective weighing, unauthorised deductions, high rates of commission, etc., which prevailed in most of the agricultural markets took away substantial share of the price paid by consumer and placed illiterate farmer at a disadvantageous position. The Royal Commission on Agriculture in India appointed in 1928 enquired into these aspects and stressed the need for establishing regulated markets under a provincial legislation. The aim of market regulation is to prevent the traders from indulging into various malpractices which prove detrimental to the interests of the farmers, and to ensure justice, fair play, genuine and free competition in sale and purchase transactions of agricultural produce. In pursuance of the recommendations of the Royal Commission on Agriculture, several states passed legislation for the regulation of markets. The Government of Andhra Pradesh enacted the "Andhra Pradesh (Agricultural Produce and Live-stock) Market Act, 1966 and the Market Rules, 1969".

Even though regulated markets are established to provide many facilities to the farmers in marketing of their produce, many farmers are not preferring to market their

produce through the regulated markets. In this background, the present study is taken up to examine the working of regulated market at Kadiri (Anantapur District) and to ascertain its role in the promotion of an effective and orderly marketing.

The plan of study is divided into six chapters.

Importance of agricultural marketing, regulation of markets and progress of regulation in Andhra Pradesh are dealt within the first chapter.

Study design and methodology are explained in the second chapter.

The third chapter deals with profile of Anantapur District and Kadiri Mandal.

Role of Agricultural Market Committee, Kadiri in Groundnut Marketing is dealt within the fourth chapter.

Problems of groundnut farmers in Kadiri area are discussed in the fifth chapter.

The last chapter deals with suggestions and conclusion.

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