Form ‘A’

Certified that the work incorporated in the thesis, ‘An Analysis of Indian Retail Sector: An Econometric Approach’, submitted by Ms. Anjali Chopra was carried out under my supervision.

This is her original work and any such material that has been obtained from other sources has been duly acknowledged in the thesis.

Dr. SNV Siva Kumar, Ph.D.                                      January 22nd, 2011
Research Guide
Declaration by the candidate

I declare that the thesis titled, ‘An Analysis of Indian Retail Sector: An Econometric Approach’, submitted by me for the degree of Doctor of philosophy in the Faculty of Management is the record of the work carried out by me during the period from April 2007 to December 2010, under the guidance of Dr. SNV Siva Kumar and has not formed the basis for the award of any degree, diploma, associateship, fellowship, titles- in this or any other University or institution of higher learning.

I further declare that the materials obtained from other sources have been duly acknowledged in the thesis.

Anjali Chopra                                       January 22nd 2011
ACKNOWLEDGEMENTS

The pursuit of the degree of Doctor of Philosophy has been an enriching journey. There were several times when hardships were faced but inputs and insights from many people gave me the courage and patience to continue with determination.

First and foremost I would like to thank my guide Dr SNV Siva Kumar who has been extremely patient and wonderfully detailed in giving his inputs. This thesis has been completed due to his valuable feedback given at every juncture.

Next I would like to thank Prof PV Narasimham, Director General, K.J. Somaiya Institute of Management Studies & Research and Dr Suresh Ghai, Director, K.J. Somaiya Institute of Management Studies & Research for their constant support and guidance.

I would like to thank Dr Hema Santhanam for her valuable inputs in Data Analysis.

I would like to thank my colleagues and the staff of SIMSR, who have given me inputs during the literature review, questionnaire design and pilot survey and rallied around me with their moral support.

Last and certainly not the least, I thank my family and friends for being my source of strength.