Appendix
Questionnaires (Farmers)

1) Name of the Respondent :

2) Name of the District :

3) Name of the village / Panchayet :

4) Area of land cultivated under potato :

5) Average yield of potato in a season :

6) What is the storing method of the harvest (Tick)
   
   a. Traditional
   b. Cold storage

7) What are the problems faced during storage?

8) Are you satisfied with the cold storage infrastructure? If not explain why?

9) How and from where seeds are produced?

10) What are the inter / multi-cropping system followed in your farm?

11) What is the amount of post harvest loses?

   a. In the field while harvesting.
   b. In the storage system.

12) What is the channel of distribution followed in your area?

   Or

   How the harvest is marketed? What is the selling price in different period (from field / after storage)?

13) What are your perceptions towards contract farming?
Questionnaires (Exporters)

1) Name of the Respondent : 
   Address : 

2) Since how long you have been exporting potatoes : ________________

3) What are the various commodities (forms) of potatoes exported : ____________

4) Which are countries you exported to in the last five years?

5) How do you estimate the demand and quantity of demand of the importing country?

6) Where from do you procure the export quality potatoes?

7) What are the government regulations to be followed?

8) What are your views regarding the container availability at the ports.

9) What are other export charges?
   a. Inland transport charges to the port ________________
   b. Loading charges _______________________________
   c. Customs, labour and other miscellaneous charges _____________
   d. C & F charges. _________________________________
   e. Detention charges at the port. ____________________

10) What are the specific problems or constraints faced during export?

11) What are your specific suggestions or how do you think the export of potatoes from West Bengal can be promoted?