Bibliography

Books


**Journals/Research Papers**


Reports/Magazines/Newspapers


Ernst, & Young. (2006). *Great India Retail Story*.


Websites

www.financial express.com

www.google.co.in

www.integrated retail.com

www.knowthis.com

www.mairec.org

www.mcdonaldsindia.com

www.prof-rajagopal.com

www.saarj.com

www.skirec.com

www.stinsights.com

www.superstock.com

www.wikipedia.com

www.wikipedia.org