A STUDY OF STRATEGIC ALLIANCES BETWEEN INDIAN AND FOREIGN COMPANIES WITH REFERENCE TO THE INDIAN PHARMACEUTICAL INDUSTRY

ABSTRACT
OF THE
THESIS
SUBMITTED FOR THE AWARD OF THE DEGREE OF
Ph. D. (Business Administration)

BY
VEENA PRIYADHARSHINI

Under the Supervision of

DR. MOHD. AFAQ KHAN
Assistant Professor
Department of Business Administration
Faculty of Management Studies & Research
Aligarh Muslim University, Aligarh

DR. SANDHYA ANVEKAR
Professor & Head Research
M.S. Ramiah Institute of Management
Bangalore
Karnataka

DEPARTMENT OF BUSINESS ADMINISTRATION
FACULTY OF MANAGEMENT STUDIES AND RESEARCH
ALIGARH MUSLIM UNIVERSITY
ALIGARH-202 002 (INDIA)

2013