LIST OF ABBREVIATIONS

Adventure Tour Operators (ATO)
AirPort Authority of India (AAI)
AirPort Authority of India (AAI)
Analysis of Variance (ANOVA)
Asian Development Bank (ADB)
Association of British Travel Agents (ABTA)
British broadcasting Corporation (BBC)
Built-Operate-Transfer (BOI)
Calcutta Metropolitan Development Authority (CMDA)
Cable News Network (CNN)
Confederation of Indian Industry (CII)
Department of Tourism (DOT)
Destination Management Organizations (DMOS)
Destination Management Systems (DMS)
Destination Marketing Organizations (DMO)
Destination Promotion Organizations (DPO)
Department for International Development (DFID)
Directorate General Of Civil Aviation (DGCA)
Economic and Social Commission For Asia And Pacific (ESCAP)
Elephant Reserves (ERS)
Experience India Society (EIS)
Externally Aided Projects (EAPS)
Foreign Direct Investment (FDI)
Full-Fledged Money Changers (FFMC)
General Sales Agent (GSA)
Gross Domestic Product (GDP)
Gross Fixed Capital Formation (GFCF)
Gross National product (GNP)
Gross State Domestic Product (GSDP)
Hotel and Restaurant Association Of Orissa (HARO)
Hotel Corporation of India Ltd (HCI)
Human Resource Development (HRD)
International Fund For Agricultural Development (IFAD)
India Tourism Corporation Ltd. (ITC)
India Tourism Development Corporation (ITDC)
India Tourism Transport Undertaking Ltd (ITTU)
Indian Association Of Tour Operators(IATO)
Indian Institute of Tourism And Travel Management (IITTM)
Indian National Trust for Art And Cultural Heritage (INTAC)
Indian Railway Catering and Tourism Corporation Limited (IRCTC)
Industrial Corporation of Orissa (IDCO)
Industrial Promotion and Investment Corporation (IPIC)
Information and Communication Technology (ICT)
Information Technology (IT)
Inland Water Authority Of India (IWAI),
Integrated Rural Energy Planning (IREP)
International Air Transport Associations (IATA)
International Society for Krishna consciousness (ISKCON)
International Tourism Berlin (ITB)
International Travel & Tourism Fair (ITTF)
Japan Bank of International Corporation (JBIC)
Koraput, Bolangir and Kalahandi (KBK)
Korea World Travel Fair (KOTFA)
Lalitagiri, Ratnagiri & Udayagiri (LRU)
Liter Per Day (LPD)
Meetings, Incentives, Conferences & Exhibitions (MICE)
Millennium Development Goal (MDG)
Ministry of Civil Aviation (MCA)
Ministry of Tourism (MOT)
Ministry of Non-Renewable Energy (MNRE)
Mobile Health Units (MHU)
Memorandum of Understandings (MOUs)
Million Tones Per Annum (MTPA)
National Biogas And Manure Management Programme (NBMMMP)
National Capital Region (NCR)
National Committee On Tourism (NCT)
National Highway Authority Of India (NAHI)
National Highway Development Project (NHDP)
National Informatics Centre (NIC)
National Medicinal Plant Board (NMPB)
National Tourism Advisory Council (NTAC)
National Tourism Development Policy (NTDP)
National Tourism Organization (NTO)
Net State Domestic Product (NSDP)
Non-Governmental Organizations (NGOs)
On Lease Develop Operate (LDO) Model.
Orissa Computer Application Centre (OCAC)
Orissa State Cooperative Bank (OSCB)
Orissa State Co-Operative Handicraft Corporation Ltd. (OSCHC)
Orissa State Electronics Development Corporation Ltd. (OSEDC)
Orissa Tourism Development Corporation
Orissa Tourism Development Corporation (OTDC)
Orissa Water Supply & Sewerage Board (OWSSB)
Orissa Cooperative & Rural Development Bank (OSCARDB)
Pacific Asia Travel Association (PATA)
Pacific Asia Travel Association (PATA)
Primary Health Centers (PHC)
Provision of Urban Amenities In Rural Areas (PURA)
Public Health Engineering Organization (PHEO)
Public Private Partnership (PP)
Public Sector Enterprises (PSUS)
Regional Tourism Organizations (RTO)
Renewable Village Electricity Planning (RVEP)
Small Marketing Tourism Enterprises (SMTES)
Software Technology Park Of India (STPI)
South Asia Travel And Tourism Exchange (SATTE)
Special Economic Zone (SEZ)
Special Tourism Area (STA)
Special Tourism Zones (STZS)
State Medicinal Plant Board (SMPB)
State Pollution Control Board (SPCB)
Statistical Package for Social Science Research (SPSS)
Strength, Weakness, Opportunities and Threats (SWOT)
Subscriber Trunk Dialing (STD)
The Orissa State Road Transport Corporation (OSRTC)
Total Sanitation Campaign (TSC)
Tourism Financial Corporation Of India (TFCI)
Tourist Destination Regions (TDR)
Tourist Transport Operators (TTO)
Town and Country Planning Organization (TCPO)
Transit Routes (TR)
Travel & Tourism Fair (TTF),
Travel Agent Association of Orissa (TAAO)
Travel Agents Associations of India (TAAI)
Traveler Generating Regions (TGR)
Travel & Tourism Guild (TTG)
Unique Selling Points (USP)
United Kingdom UK)
United Nations Development Programme (UNDP)
United Nations Educational Social & Cultural Organization (UNESCO)
United Nations World Tourism Organizations (UNATO)
United States Of America (USA)
Universal Elementary Education (UEE)
Urban Local Bodies (ULBS)
Village Energy Security Programme (VESP)
West Bengal Tourism Development Corporation (WBTDC)
World Health Organizations (WHO)
World Tourism Mart (W.T.M)
World Travel and Tourism Council (WTTC)