APPENDIX F

Focus Group Interview With Teachers

* What is your opinion about television? Do you think it is advantageous/disadvantageous for children of your grade/class? Why?

* Do you see any influence of television in children's behaviour at school? E.g., is it reflected in play, singing, jingles, conversations, etc.

* Are any activities conducted in the class which directly or indirectly relate to television programs? E.g., antakshari, competition to sing jingles, any other.

* Do children of your grade comprehend television programs? Yes/No? Why do you say so?

* On an average do children of your grade/class view a lot of television? Approximately for how many hours must they be viewing?

* Specific question for the sample child
  - How much television this child must be viewing?
  - On what basis did you form this judgement?